

THE APPROACHES OF ACADEMIC MANAGEMENT AT SIRIWATWITTAYA SCHOOL BASED ON THE CONCEPT OF ENHANCING STUDENTS' SELF – ESTEEM

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ABSTRACT

The purposes of this research were: 1) to study the current state and desirable state of academic management and enhancing students' self – esteem, and 2) to present the approaches for developing academic management to enhance students' self – esteem. The population was the member of Siriwatwittaya School. There were 24 informants included the administrators and teachers. The research instruments were questionnaires (rating scale) and suitability and possibility of evaluation forms (rating scale). The data were analyzed by frequency distribution, percentage, mean, standard deviation, PNI modified, and mode.

The results were as follows: the current and desirable state of academic management based on the concept of enhancing students' self - esteem were in the high level ($\bar{X} = 4.167$) and the highest level ($\bar{X} = 4.916$). The first priority needs index was the instruction (PNI = 0.184); the second priority needs index was the instruction. (PNI = 0.182); and the last priority needs index was the assessment (PNI = 0.168). There were 3 approaches of academic management. The approaches sort by priority needs index were the curriculum development approach, the instruction approach, and the assessment approach.

Keywords: academic management, self – esteem, enhancing self – esteem

INTRODUCTION

Psychological health is related to the essential core of a person who is fundamentally accepted, loved and respected by others and by her or his self. In addition, self – esteem allows people to face their lives with more confidence, benevolence and optimism. Moreover, self – esteem possibly convinces people that they deserve happiness. Understanding this is fundamental and universally beneficial, since the development of positive self-esteem increases the capacity to treat other people with respect, benevolence and goodwill. For this reason, they tend to favor rich interpersonal relationships and avoid destructive ones. Furthermore, love of others and love of self are not exclusive. On the contrary, an attitude of love toward oneself will be found in all those who are capable of loving others. Self-esteem allows creativity at the workplace and is an especially critical condition of the teaching profession. (Maslow, 1987)

Students' self-esteem has a significant impact on almost everything they do in the way they engage in activities, deal with challenges, and interact with others. In addition, when students have positive self – esteem, they allow themselves to try new things, take healthy risks and solve problems. Therefore, self-esteem also can have a

marked effect on academic performance (Shore, 2012).

Self-esteem indicates individuals' overall idiosyncratic emotional evaluation of their own worth. It is the decision made by an individual regarding the attitude towards oneself which contains internal beliefs as well as emotional states such as triumph, despair, pride, and shame. For this reason, self-esteem is one of the key factors in determining a child's behavior (Hewitt, 2009). Moreover, self-esteem and academic achievement of students are significantly high relationship between each other. In other words, the higher positive self-esteem students have, the higher academic achievement students can perform (Ahmad, Zeb, Ullah and Ali, 2013).

As mentioned above, schools need to have approaches for developing and enhancing students' self-esteem through instruction which is related directly to academic management. The researcher is interested in studying and developing an academic management conceptual framework based on the concept of self – esteem for applying the study of school academic management and present the approaches for developing academic management to enhance students' self-esteem.

RESEARCH OBJECTIVES

1. To study the current state and desirable state of academic management and enhancing students' self – esteem.

2. To present the approaches for developing academic management to enhance students' self – esteem.

EXPECTED BENEFITS

1. Student has self – esteem toward themselves and others.

2. Teachers can develop aspiration management, motivation management and support management based on the concept of enhancing student's self – esteem.

3. School administrators use the concept of enhancing student's self – esteem to be a part of school vision and mission.

4. Siriwatwittaya School in primary section has academic management based on the concept of enhancing student's self – esteem.

RESEARCH SCOPE

The research population was the member of Siriwatwittaya School. Research variable consist of the approaches of academic management and students' self – esteem.

CONCEPTUAL FRAMEWORK

The study of the approaches of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem had research scope as follow.

1. The approaches of academic management are (National Education Act, 2010)

1) School curriculum development means the priority needs analyzation and goals organization for preparation school curriculum based on the concept of self – esteem which are confidence, achievement, respect of others and respect by others.

2) Instruction means the organizing activities for learners and create the ambiance for enhancing student's self – esteem which are confidence, achievement, respect of others and respect by others.

3) Assessment means the process of measuring and evaluating students' self – esteem which are confidence, achievement, respect of others and respect by others.

2. The approaches of students' self – esteem are (Maslow, 1987)

1) Self – Esteem means the process of emotional desire to evaluate

themselves for a stable and firmly based which are confidence, achievement, respect of others and respect by others.

2) Confidence means the students' abilities to believe in themselves and their ability.

3) Achievement means the students' abilities to proud of what they can do.

4) Respect of others means the students' abilities to accept other as they are.

5) Respect by others means the students' abilities to recognize the emotions and be optimistic.

METHODOLOGY

This study was conducted with a descriptive style with the purposes 1) To study the current state and desirable state of academic management and enhancing students' self – esteem. and 2) to present the approaches for developing academic management to enhance students' self – esteem. The population was the member of Siriwatwittaya School.

Population and Informants

The population of this study is Siriwatwaittay school.

The informants are 24 people, namely; 1. President 2. Director 3. Head of sections and 4. Teachers and all informants are Purposive Sampling.

Research Instrument

Step 1. The current state and desired state of instructional management and enhancing student's self – esteem; the informants; President, Director, Head of Section, Academic Assistant and Teachers. Total 24 people.

1.1 The Instrument for collecting data: Questionnaire of the current state and desirable state of instructional management and enhancing student's self – esteem which is divided into 3 parts, namely; **Part 1** General Information about Respondents (Check Lists). **Part 2** The current state and desirable state of instructional management and enhancing student's self – esteem is rating scale. **Part 3** The approaches of instructional management and enhancing student's self – esteem about the suggestion of the approach of academic management is open – ended questions.

Step 2. The presentation of the approaches of instructional management of enhancing student's self – esteem.

2.1 Analysis the current state and desired state of instructional management and enhancing student's self – esteem. 1) Informant: The current state and desirable state of instructional management and enhancing student's self – esteem. 2) Data Statistics: Average (\bar{X}), Standard Deviation (S.D.), Modified Priority Needs Index: PNI

2.2 (Draft) The approaches of instructional management and enhancing student's self – esteem by researcher.1) Resources: The current state and desired state of instructional management and enhancing student's self – esteem.

2.3 (Draft) The suitability and possibility of the approaches of instructional management and enhancing student's self – esteem by researcher.1) Informant 3 experts, namely; 1 Academic of Academic Management, 1 Academic of Self – esteem, and 1 Director of Siriwatwittaya School.2) Instruments for collecting data: Form of (Draft) the suitability and possibility of the approaches of instructional management and enhancing student's self – esteem. 3) Data Statistics: Frequency and Mode

2.4 Presenting the approaches of instructional management of enhancing student's self – esteem.1) Resources: The suitability and possibility of the approaches of instructional management and enhancing student's self – esteem.

Data Collecting

The data has been collected as questionnaire and has been sent the letter form master of education program in educational administration, Chulalongkorn University to informants. The respondents are 24 people, which can be calculated as 100%.

Analysis Data

The data were analyzed by frequency distribution, percentage, mean, standard deviation, PNI modified (PNI_{Modified}), and mode.

RESULTS CONCLUSION AND DISCUSSION

Results Conclusion

This study results are divided into 2 parts as follows.

Part 1: The current state and suitability state of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem.

1. The Overall Results Analysis is found that

1.1 The current state overall results of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem is in high level ($\bar{X} = 4.167$, S.D. = 0.691) and according to academic management scope, the curriculum development is the highest average value ($\bar{X} = 4.188$, S.D. = 0.624). The second highest average value is assessment ($\bar{X} = 4.167$, S.D. = 0.728) and the lowest average value is instruction ($\bar{X} = 4.156$, S.D. = 0.706).

1.2 The desirability state overall results of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem is in

very high level ($\bar{X} = 4.916$ S.D. = 0.259) and according to academic management scope, the curriculum development is the highest average value ($\bar{X} = 4.948$, S.D. = 0.155). The second highest average value is instruction ($\bar{X} = 4.922$, S.D. = 0.267) and the lowest average value is assessment ($\bar{X} = 4.865$, S.D. = 0.345).

2. The analysis is found that

2.1 School Curriculum Development

2.1.1 The current state of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem in term of school curriculum development is in high level and curriculum objective is the highest average value ($\bar{X} = 4.188$, S.D. = 0.624).

2.1.2 The desirable state of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem in term of school curriculum development is in very high level and curriculum objective is the highest average value ($\bar{X} = 4.948$, S.D. = 0.155).

2.2 Instruction

2.2.1 The current state of academic management at Siriwatwittaya school based on for enhancing students' self – esteem in the term of instruction is in high level ($\bar{X} = 4.156$, S.D. = 0.706). When analyzing per item, the create the

ambiance is the highest average value ($\bar{X} = 4.177$, S.D. = 0.694) and the learning activities for learners is the lowest average value ($\bar{X} = 4.135$, S.D. = 0.718).

2.2.2 The desirable state of academic management at Siriwatwittaya school for enhancing students' self – esteem in the term of instruction is in very high level ($\bar{X} = 4.922$, S.D. = 0.267). When analyzing per item, the learning activities for learners is the highest average value ($\bar{X} = 4.948$, S.D. = 0.224) and the create the ambiance is the lowest average value ($\bar{X} = 4.896$, S.D. = 0.310).

2.3 Assessment

2.3.1 The current state of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem is in high level ($\bar{X} = 4.167$, S.D. = 0.728).

2.3.2 The desirable state of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem in the term of assessment is in very high level ($\bar{X} = 4.865$, S.D. = 0.345).

3. The Subtopic Analysis is found that

3.1 The School Curriculum Development

3.1.1 The current state of academic management at Siriwatwittaya

school for enhancing students' self-esteem in the term of school curriculum development has the highest average value of subtopic which is Respect of others ($\bar{X} = 4.417$, S.D. = 0.584) and the lowest average value of subtopic is Confidence ($\bar{X} = 4.083$, S.D. = 0.504).

3.1.2 The desirable state of academic management at Siriwatwittaya school for enhancing students' self-esteem in the term of school curriculum development is found that the highest average value of subtopics are Respect of others ($\bar{X} = 5.000$, S.D. = 0.000) and Respect by others ($\bar{X} = 5.000$, S.D. = 0.000). The lowest average value of subtopic is Achievement ($\bar{X} = 4.875$, S.D. = 0.338).

3.2 The Instruction

3.2.1 the current state of academic management at Siriwatwittaya school for enhancing students' self-esteem in the term of instruction has the highest average value of subtopic: learning activities for learners which is Respect of others ($\bar{X} = 4.292$, S.D. = 0.690) and the lowest average value of subtopic is Confidence ($\bar{X} = 4.000$, S.D. = 0.834). And the highest average value of subtopic: Create the ambience which is Confidence ($\bar{X} = 4.292$, S.D. = 0.624) and Respect of others ($\bar{X} = 4.292$, S.D. = 0.751) and

the lowest average value of subtopic is Achievement ($\bar{X} = 4.000$, S.D. = 0.659).

3.2.2 The desirable state of academic management at Siriwatwittaya school for enhancing students' self-esteem in the term of instruction has the highest average value of subtopic: learning activities for learners which is Achievement ($\bar{X} = 5.000$, S.D. = 0.000) and the lowest average value of subtopics are Confidence ($\bar{X} = 4.917$, S.D. = 0.282) and Respect of others ($\bar{X} = 4.917$, S.D. = 0.408). And the highest average value of subtopic: Create the ambience which are Confidence ($\bar{X} = 4.917$, S.D. = 0.282) and Respect by others and the lowest average value of subtopics are Achievement and Respect of others ($\bar{X} = 4.875$, S.D. = 0.338).

3.3 Assessment

3.3.1 The current state of academic management at Siriwatwittaya school for enhancing students' self-esteem in the term of assessment has the highest average value of subtopic which is Respect of others ($\bar{X} = 4.250$, S.D. = 0.737) and the lowest average value of subtopic is Achievement ($\bar{X} = 4.083$, S.D. = 0.776).

3.3.2 The desirable state of academic management at Siriwatwittaya school for enhancing students' self-esteem in the term of assessment is found that the

highest average value of subtopic is Confidence ($\bar{X} = 4.917$, S.D. = 0.282). The lowest average value of subtopics are Respect of others and Respect by others ($\bar{X} = 4.833$, S.D. = 0.381).

Part 2: The Approaches of Academic Management at Siriwatwittaya School Based on The Concept of Enhancing Students' Self – Esteem.

To present the approaches of academic management at Siriwatwittaya school based on the concept of enhancing students' self – esteem, the priority need has been analyzed and the result is found that

The approaches of school curriculum development, as follows;

1. Set the new school curriculum objective focusing students' self - esteem on respect by others.

Procedure

1.1 Administrators and teachers have meeting for setting the new school curriculum objective focusing students' self - esteem on respect by others.

1.2 Present the new school curriculum objective focusing students' self - esteem on respect by others to the school board.

1.3 Explain the new school curriculum objective focusing students'

self - esteem on respect by others to teachers and school personnel.

The approaches of instruction, as follows;

2. Set the new instruction for learning activities focusing students' self - esteem on achievement.

Procedure

2.1 Administrators and teachers have meeting for setting the new instruction for learning activities focusing students' self - esteem on achievement.

2.2 Present the new instruction for learning activities focusing students' self - esteem on achievement. to the school board.

2.3 Explain the new instruction for learning activities focusing students' self - esteem on achievement to teachers and school personnel.

The approaches of assessment, as follows;

3. Set the new learning assessment focusing students' self - esteem on achievement.

Procedure

3.1 Administrators and teachers have meeting for setting the new learning assessment focusing students' self - esteem on achievement.

3.2 Present the new learning assessment focusing students' self-esteem on achievement to the school board.

3.3 Explain the new learning assessment focusing students' self-esteem on achievement to teachers and school personnel.

Discussion

As a result of the study, the main discussions will be as follow,

1. The Current State, Desirable State and The Priority Need of Academic Management at Siriwatwittaya School Based on The Concept of Enhancing Students' Self-esteem.

The result is found that

1.1 In term of instruction, the current state is in high level. The desirable state is in very high level and the priority need is in the highest level of organized leaning activities aspect and achievement aspect. As a result, in term of instruction, the school needs to set up the organized activities for leaners by focusing on learning achievement. For this reason, teachers and school personnel need to set up the clear organized activities for learners. And Achtenhagen (2015) claims that the instruction is methods of teaching and the learning activities used to help students master the content and objectives specified. Moreover, Tosti and Ball (1969) states that Initiation, whereby assigned

actions are begun (or terminated). In addition, Marzano (2003) asserts that instructional management is divided in two broad components of teaching skill, namely expertise in planning for instruction and expertise in delivering instruction.

1.2 In term of school curriculum development, the current state is in high level. The desirable state is in very high level and the priority need is in the second highest level of organized goals aspect and respect by others aspect.

As a result, in term of school curriculum development, the school needs to set up the organized goals for leaners by focusing on respect by others. For this reason, teachers and school personnel need to set up the clear organized goals. Moreover, Baldanza (2016) claims that the curriculum is the structured set of learning outcomes for a prescribed course of study. In addition, CMEC (2008) states that curriculum describes the what of instruction – what is intentionally taught to students in a district, school, or classroom. Achtenhagen (2015) asserts that the curriculum consists of the knowledge and skills in subject matter areas that teachers teach and students are supposed to learn.

2. The Priority Need and The Approaches of Academic Management at Siriwatwittaya School Based on The Concept of Enhancing Students' Self – esteem.

The research result is found that

2.1 The instruction aspect in the highest priority need is organized activities for learners by focusing on learning achievement which the approaches are setting up the new instruction by focusing on learning achievement.

As a result, the approaches of instruction to organized activities for learners by focusing on learning achievement is proud of what they can do. Calabano (2015) states that instructional management is to build motivational activities into instructional systems that ensure that the student's learning activities lead to some positive consequence. Formal administrative technique employed to provide positive consequences for activities has been termed "contingency management". To ensure alert and continual student interaction with the educational stimuli in order to increase individual learning rates and performance levels.

2.2 The school curriculum development aspect in the highest priority need is organized goals by focusing on respect by others which the approaches are setting up the new school curriculum by focusing on respect by others.

As a result, the school needs to give the important to school curriculum development by focusing on organized goals

based on the concept of enhancing students' self – esteem which is conformed to Taba (1962) who presents the seven steps of school curriculum development, namely; 1. Need Analysis 2. Organized Goals 3. Subject Selection 4. Collecting Content System 5. Learning Experience Selection 6. Learning Experience System and 7. What and How Result Evaluation Criterion. Moreover, Wongganutrohd (2010) presents the 5 steps of school curriculum development, namely; 1. Need Analysis 2. Organized Goals 3. Subject Selection and Collecting Content System 4. Learning Experience Selection and System and 5. What to evaluate and the process.

SUGGESTIONS AND RECOMMENDATIONS

1. Recommendation for Applying the Research Result

1.1 The administrators should set up the new school curriculum development objective by arranging the meeting for sharing opinion with teachers and school personnel. As the research result, the second highest priority need is organized goals for school curriculum development. For this reason, the approaches of new school curriculum development, which is enhancing respect by others needs to focus on recognizing the emotions and being optimistic. Students need to be proud of

themselves and at the same time they also need to be respected by others.

1.2 The administrators and teachers should set up the new instruction by arranging the meeting for sharing opinion and following the school curriculum. As the research result, the highest priority need is organized goals for instruction. For this reason, the approaches of new instruction, which is enhancing learning achievement, needs to focus on organized learning activities. Students need to be proud of themselves and at the same time they also need to be respected by others.

2. Recommendation for Next Research

2.1 Should study more about the result of using the new school curriculum according to the set up objectives based on the concept of enhancing students' self – esteem.

2.2 Should study more about the result of using the new instruction according to the set up objectives based on the concept of enhancing students' self – esteem for better teaching – learning in the classroom.

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