

Buddhist Integration for Organizational Management to Strengthening Health and Learning for Thai Society

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Abstract

The integration organization of the Buddhism was reinforced to create the model for continuous sustainable follow the good governance according to Buddhist principle as the tools for organization management. The writer interested in this application of the concept and management principle for organization development in Thai society that could be used as a role model. This way was applied Buddhist doctrine that consisted of Trisikkha: Sila, Smathi and Panna for find out the best way for suitable learning and development both human's body and mind that could make Thai society will be became to the land of virtue and knowledge based society. Then the relationship of government, Local Administration, Buddhist organization, people and community for strengthen health and learning in Thai society with Buddhist integration could be applied to all procedure management process with basic management theory because of Buddhist was a basic for Thai people that would be change society to become to strengthen health and learning in Thai society beneath globalization and good governance principles.

Keywords: Buddhist Integration, Organizational Management, Strengthening Health and Learning

Introduction

In the present, administration or organization is necessary to use art and science of management to enable enterprises to achieve the goals that are laid down. Corporate executives must study the principles of modern management and good management into a strategic management is the key element that management must take into account such as money, raw materials, machinery or equipment and labor or man as a body of knowledge in administration nearly. The development of modern administration in the target enterprise will include directions or guidelines for how to manage organizations. But later, the development of management systems was to support organizational change as globalization that is highly competitive. Thus, creating management system can support the operation in accordance with the diverse environment. To achieve success and to be consistent with modern technology or innovations came to support the administration of the organization. This is an important issue of Thai society or organization that had to give due attention to effective interaction with the environment which was to become the world working in an environment that is much more dynamic. Therefore, organization must be adaptable to the ways of managing corporate compliance to social change. Especially, that achieve to participation, empowerment, involvement, teamwork to be increased by development through efficient process management. The organization and management were

submitted that existed in society so long. In the past, the organization has been established to manage the social community and the state as the primary side (Ratanadilok Na Phuket, 2009) for the new organization that diverse in the establishment. The diversity caused the complexity of the society.

Buddhist Management Organization

Buddhism is particularly important and closely the life style of Thais because Buddhism is a social institution and has a role to the social majority of Thais. Thais is the most respect and Buddhism is the religion in the world that play an important role in shaping the individual quirks of the equipment or refined, delicate, beautiful, love, kindness and generosity toward each other. There is a universal doctrine that combine with principles of rationality that can be proved and put it in systematic ways. It is not doctrinal force to believe or must comply dogmatic.

People who follow the tenets of Buddhism strictly and consistently will have an elegant personality, happiness, and are desired the most in society (Adiwatthanasi, 2004) as well as refining the good people will think of others, think of nations and the world. People are ready to sacrifice for the common good without hesitation.

Training and development of human are arranged with religious orientation are called threefold training as canon, meditation and intelligence. The threefold training is the education system that makes the person highly developed integration and provide a holistic human development to be balanced by the three main aspects mentioned above. We train people to thrive in these elements and these elements are taken into freedom and reach true peace.

Nowadays, management of organization in Thailand is considered the prototype of the western countries. It can be seen from the course based on various studies to be continued to teach principles of Western countries as well as major. The principles in the West that has been invented by the West that is rooted in the different social contexts of Thailand by the principles of Western countries are developing in innovative change and keep pacing with the changes to follow the fast current world in order to cope with the era and the human need to focus on the material and methods rather than psychological (John, 1998).

Preaching of Buddhism has amount 84,000 Tumma Khuns and the number of 84,000 Tumma Khuns has many morals for administration which the philosophy of Buddhism is as a guide to be up to date. It does not change whether any given time in any age. Buddhism originated more than 2500 years ago.

Thus, management of organizations has tools to manage directly an organization's social context in Thailand. Thailand should be applied to the management organization for the peaceful coexistence of mankind to achieve the principles of sustainability to not encroach and have compassion for each other and knowingly world.

From the above process, this article studied the issue of the application of the principles to manage the enterprise integration. In order to strengthen, this is approach of creating model for managing organization to achieve continued sustainable growth and good governance. Enhancing the health and learning of Thailand uses religion like the important tools in the management of the organization.

The author commented that the article will be useful to point out the concepts and methods of corporate management as Buddhism and to guide the development of enterprises in Thailand can use role model. Buddhist organizations as bringing valuable things had taken the life of Buddha how to find the Best Way as a guide to mankind and a role model in life to have a good physical and mental health and learning or appropriate.

The result in the creation of policies is to achieve stability and sustainable development of the country and it can face and solve problems that will occur with a happy heart with a canon of

Buddhist meditation, intelligence and principles in the development of the quality of life of people of Thailand. The development of both the body and mind causes Thais' rich social intelligence.

The Scope and Idea for Buddhist Management Organization

This article of Buddhist integration for Organizational Management to strengthening health and learning for Thai society as a framework for action.

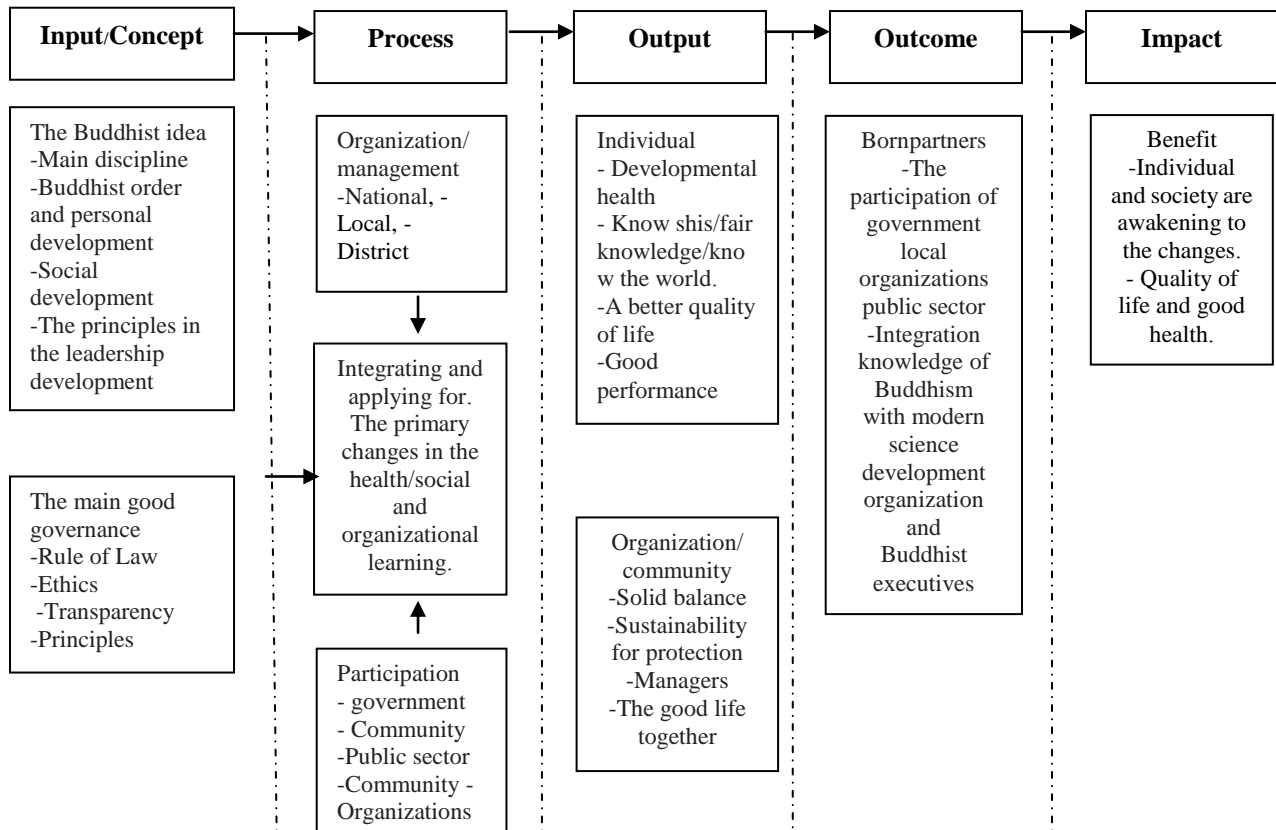


Figure 1: Framework for action

The conceptual framework of this article aims to analyze the development and integration of the principles of Buddhism and science-based concepts related to the administration of law, political science as a framework for study and research papers and combines with an interest in the social space management of sangha, government organizations, private sectors, local government organization and public sector to be guided for strengthening health and learning Buddhism.

The Social Learning from Buddhist Management Organization

The social learning is to allocate the knowledge, behavior, objects, techniques, tools and technologies in societies and the social system is a key factor in determining the social learning process (Watthanabut, 2017), acculturation knowledge and ideas with using of media and communication processes in societies. Especially in today, there is technology for creating an online social network. Creating network of inter personal relations is so easily to happen. The social learning occurs quickly and when we understand the process of social learning then we can take social learning principles and processes for using with social legislation, rules and regulations for promotion, prevention, control, social learning processes, measures or social learning in the right direction that build space in the society. The authors conclude the knowledge as diagrams.

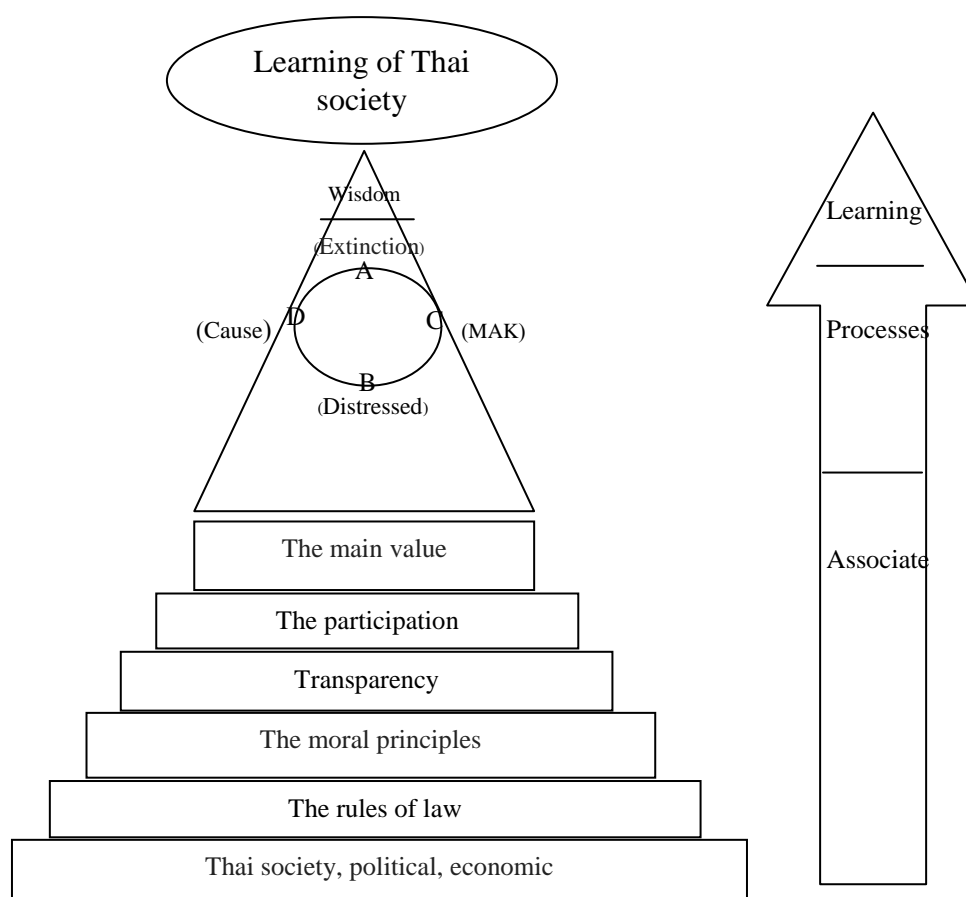


Figure 2: Knowledge Management of Enterprise Integration Buddhist for enhancing, wellbeing and learning for Thai society.

From Figure 2. The social context of Thai society had Buddhist spiritual principles. Thai people will be by religion for the adaptation on this earth in peace and can cope with the pressure of the physical environment and the world is changing very fast. May be the physical, mental and spiritual oppression are compressed that people can find a wealth from making a living in their profession to find out agents to raise their physical health (Kaplan, and Patherson, 2011) meanwhile, the occupation must have religion involved. The mind does not need to suffer at work. The production already had troubled at work, so people will need the principles of Buddhism for supporting, including the threefold concept of religious experts as follows:

1) The threefold principle studies three aspects that should be studied or trained for physical, speech and mind in order to develop intellectual splendor. The principles for the development of human consist of precepts, meditation and wisdom on training from the easy part to the difficult part such as childhood. They have to train and follow the rules of society, including the family should practice and should leave to be normal habit. The practices have to follow it that it will cause a permanent and sustainable development (Amornwiwat, 2004), which following the guidelines is threefold that call Mak 8 and the details are threefold as below;

(1) The canons are the code of conduct for verbal and physical controls to be located in the goodness or moral, physical, speech and occupational. Holy Dhammapidok has concluded that there are four aspects such as Inthisungwon is to recognize the body fit. The consumer abuse is to eat in moderation. The profession is to have the faith and not hurt others to follow the rules of the community. In summary, the meaning of the sacrament is to do well for themselves and their supportive environment. Mak 8 precepts include right speech, livelihood right conducts, right occupations.

(2) Meditation means to make the mind calm assertive state that is consisted of virtue and courtesy such as unselfishness. Progressive mental performance is like strong, steady effort and mental stress of a happy cheerful optimism. The optimistic mental faculties are encouraged to thrive. A strong mental has the effort and unflinching. That is hard to consider or subtle details. The spirit of peace is a base to provide intelligence work and develop effective Mak 8 such as meditation, mindfulness, right concentration.

(3) The wisdom means the understanding in a good reason that knows the goodness and foulness to find fault trace element analysis and to ponder. How to prepare and handle on everything is to happen on the fact. Intelligence is a contributing factor to modify the behavior of individuals. Mak 8 was organized in wisdoms such as Samma viewpoint and Sammasagkappa. The threefold is principles that occurs the benefits to individuals in the relationship between social behavior or commandment relations within their own (spiritual) and supports the idea that physical and mental (cognitive). Three major aspects will cause the humanity completely. This development should not be compared to anyone and should consider advancement by comparison with their own and have good behavior, pretty good mental state and basic knowledge. The ideas are to encourage manifest themselves and not struck infatuation practices or practices that morality is determined in accordance with threefold that is called Mak 8 to eliminate suffering various issues that face every day.

Therefore, the management of enterprise integration to strengthen Buddhist wellbeing and learning of Thai society must bring Buddhism and enterprise management integration to strengthen each other in an administration that contributes to stability (Johnson and Jounson, 1993). The well-being, a strong body and mind are in the local communities in each locality to pose a moral imperative for the survival of society. By virtue of having religious reference is in the faith of people towards the same direction because Buddhism has a strong relationship with the community in all aspects of Thais.

The economic, society, politic, education, culture, and Buddhism are the national symbol of Thais. People have unity and anchor of the same mind. Teaching on Buddhism is also true and regardless of time and highly valuable for administration with a focus on local organizations and administrators to adhere to moral leadership to push the organization to achieve the aims of the organization effectively. It causes vision with regarding to the system of governance as well and there are adherences with the rule of law, morality and transparency and have responsibility, value and people from all sectors should be involved in dealing with their local.

There is a sense of ownership of the land habitat through management integration with Buddhism systematically circuit pattern is developed continuously. Deming Cycle or PDCA cycle management principles are integrated with process management is a systematic process from planning to implementation and monitoring to improve continuously. That can deal with the solid consciousness through the four original principles of Truth aimed at the results achieved and the Buddhist approach to solve problems both physical and mental efficiency. Thai people have immune better both physically and mentally. All things that are unknown condition arrange with the dynamic by being conscious and being able to cope with such issues. The solution has been restructured as well.

Conclusion

Buddhist principles and the principles of governance adjust in order to develop within enterprise and public service and create systems of good governance by public affairs that will be benefits for the public health service. People could participate in planning and decision making to build confidence on accuracy to the public in the administration of the organization. There are to issue the legislation to create fairness for public control. The center was established Damrongthamin order to monitor the implementation. The internal

administration is to operate on accuracy and worthily aim to the common good that it can be checked if it has errors and to be ready to take responsibility for fixing. It is in charge of community organizations are working together to be peacefully and help to build a strong community. The principles' key for policy making and policy administration is the public to participate, contemplate, consider and ponder. The public should have the opportunity to reflect on the policies defined by the executive agencies in order to know whether policy is clear the opinion or not and could be implemented or not (Wattanasiritham, 2009). In creating Thai society is the society that does not leave others and is strong local community groups and civil society. It is the social virtue that is authentic goodness which relies on local partners in four major sections such as,

- 1) Local residents, including the local community, local community, community organizations, women's groups and other groups
- 2) Local government organization is closer to people the most and is mechanism of the election over sight and assessment. The management that does not coordinate between the public and local organizations will not be able to achieve the target.
- 3) Provincial as village headman, Ban-formal schools, Ministry of Education, An agency of the Ministry of Agriculture under the region or any other agency that be local.
- 4) Sangha is to establish a relationship between the communities to strengthen the moral power and be transferred to the community and influence people more. The relationships can be improved by encouraging communities to participate in the affairs of the temple more. For example, there is to participate in the promotion of education and monastic life of the sangha and novices that monastery arranged. On the one side, sangha was involved in community affairs and organizations such as to joint drug problems, to solve teenage problems, to reserve environment, to be municipal development plan Committee and to reserve cultural traditions. Moreover sangha and temple have a role to society in many ways as learning or childcare center.

From the above, it is seen that the role of the monastery and sangha had been involved with social changes or social problems that require sangha to help to solve problems and participate in cultural traditions for maintaining. Sangha are a person who residents trust. Thus, the monastery is the center of new academic of society, ethic and traditions and has been responsible for the propagation of the temple or sangha. The monastery arranges the public to have faith in Buddhism and locate in practice to gain a good citizen of the country in line with the Office of the Public Sector Development. The government needs to decentralize the responsibility for the decisions and actions to the operational level. The societies have learning community and responsibility to deal with the administration to moral virtue and meet the spirit of the societies.

Adherence in the core values of ethical standards for political leaders is involved. The government officers has characteristics of bureaucracy in Thailand as honesty, work proactively with morality, taking into account the interests of the people at the center, emphasis on performance monitoring and achievement. Thus, policy and policy implementation have three main factors to consider as follows,

- 1) The principle of self-management is the principle of self-reliance that all people are part of society and to be the foundation of society. Everyone has the potential There is good inner and capable in itself. That is a philosophical beliefs and values which we hold. But I think that is true. Everyone has a good and nobody does it better. You come across someone who is not good at all. Thieves also have a good and it's also a good murderer. All people should handle themselves. Even though, it is the disadvantaged people, elderly people and except small children. The principle of self-management is the first principle of social development that is enabling individuals, communities and even disabled could strengthen the self and manage their own.

2) The mobilization of the creativity power of the local should mobilize forces and cause power development. Power is doubly powerful creative force that has expanded tremendously creative force to be repeated if the motivation is enormous. There is much efficacy but the action contrast between conflicting indifferent brawl forces available to be used in a destructive way. With negative thinking bring to operate in the opposing arguments which will have benefits both physical as well as spiritual and social creativity, quality and value.

3) Principles of learning and continuous improvement, learning and continuous improvement could do like personal level, enterprise-class network, the local communities, society. The truly learning has to act in the Buddha's teaching is threefold as three learning refers to the practice, including the three precepts as Unethical practices, practices of meditation and the practice of wisdom. Even better learning by individuals is to learn and develop as a family enterprise in the local community and social development management model. The process of corporate pilot guides organizations in Buddhist integration and strengthening health. The social learning is along Buddhism development. The management style of executives must possess the knowledge and honesty. The executives have to commit the right things with the consciousness of duty faithfully and commit to enhancing virtues. They have responsibility to lead the organization toward the achievement of the objective intention of the organization. They have to make love and unity among the practitioners in organizations or subordinates by Buddhist principles to guide the management skills and richer because Buddhism teaches that all people are good and ethics that apply to the administration will be soften more in the administration and flexibility to have the right circumstances.

The work is an important part of life. Having fun, happy at work and how to do people who have attended are a responsibility of executives in the enterprise. The organization is committed to working with the staff happiness and the organization will be strong and stable growth. The work of management is tricky because most people in the organization to work with. The Buddhist religion has a role in management. Buddhist principles could apply in management to base on the guidelines that called the Middle Way. In the middle way consist of physical, speech, mind, and meditation or intelligence that can be applied to manage Ithibaht 4 as mentioned above. In the above, management of principles said that the Buddha taught to use both art and science of working for the progress of work. The Buddhist teaching is like in the above example and can be used as a practice to achieve success. The theory of property management can be reinforced because of the nature of morality. The principles for Buddhists should have a fairly good practice. In addition to causing Thai society build a society with a complete health and fitness and be aware of changes in the globalized world with the good principles of management.

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