

Happy New Year 2020!

Time does fly, it sounds cliché, but it is true. Do you remember watching movies when you were younger? 2020 always sounded somewhere far off in the distance future. Yet now, here it is, 2020!

To me 2020 signifies the future, and the future represents progress.

Progress requires many things. Like the New Year's resolutions that we promise ourselves each year, progress requires determination. It's about doing small things each day, all working towards a big end result.

Likewise, for this year's CMAP, I am determined to make some progress, especially in terms of journal quality, and I hope this shows in our Vol. 3, No. 1 issue.

In this issue, gain insight and knowledge regarding the digital space as reflected in *Revisiting discursive interface analysis for the study of digital advertising in Asia*, and *Digitally depressed: The effects of digital media usage in regard to depression and approaches for alleviation for individuals and the society*.

Develop a greater understanding of business relationships in *Guanxi perception and Gao Guanxi: Key predictors of communication preferences, relationship cultivation strategies, and business relationship quality among the small and medium-sized enterprises in Hong Kong*, and *Relationship between liabilities and firm performance of China's listed media companies*.

The subject of communication, this time within family units, is further explored in *Dyadic communication between mother and adolescent daughter regarding menstruation*. While societal issues are the focal point in *Prohibition of defamation and insult to Buddhism in Thailand: Liberal perspective* which explores the matter of freedom of speech.

May 2020 uplift your determination and encourage your progress.

Professor Rungnapar Pitpreecha

Editor-in-Chief