

- 1 **Local Journalism in the Digital Age: Practices of Multimedia Journalists in the Philippines**
Geff B. Sagala
- 13 **Exploration of Data Utilization in E-commerce: An Academic Inquiry**
Watsayut Kongchan
- 27 **The Assessment of the Social Media Marketing Skills of Entrepreneurs and Content Creators through Social Media Platforms**
Muenjit Jitsoonthornchaikula and Kanda Sae-eiaew
- 37 **Cross-border Perspectives: Analyzing Online News Media in Bangladesh and India**
Md. Raisul Islama and Muhammad Anwarus Salam