As conversations around generative AI grow louder, we are seeing a mix of excitement and apprehension. There is no doubt these technologies are reshaping how we work, communicate, and think--but alongside the innovation come big questions about ethical use, boundaries, and long-term impact.

In academia, we are navigating similar shifts. From how we teach to how we research; the presence of AI is undeniable. And for those of us working in communication, the changes are especially visible. As always, there are two sides to every coin. Our task as scholars and communicators is not just to adopt new tools--it is to question them, shape them, and help create an ecosystem that values responsibility, accuracy, and accessibility. The conversation is just beginning.

This issue of the *CMAP* Journal reflects on these transformations. It features a range of work that explores both opportunities and challenges, including *A Survey on Journalists' Use and Perceived Impact of ChatGPT on Thai Newsrooms, Navigating Challenges behind the Story: Investigative Journalism in Khulna's Print Media Landscape, Digital Divide and Use of Digital Public Health Services,* and *Virtual Context: Gamification Strategy for the Dissemination of Urban Safety Information in Shanghai*.

Once again, thank you to the authors for their continued contributions to the *CMAP* Journal. Your work lays the foundation for meaningful dialogue and ongoing exploration in our field. We are also grateful to our readers for engaging with the research and perspectives shared in the journal.

We hope the ideas presented here in this issue offer useful insights and spark further reflection on the evolving relationship between technology and communication. Your interest and engagement help move the conversation forward.

Warm regards,

Saravudh Anantachart, Ph.D.
Editor-in-Chief