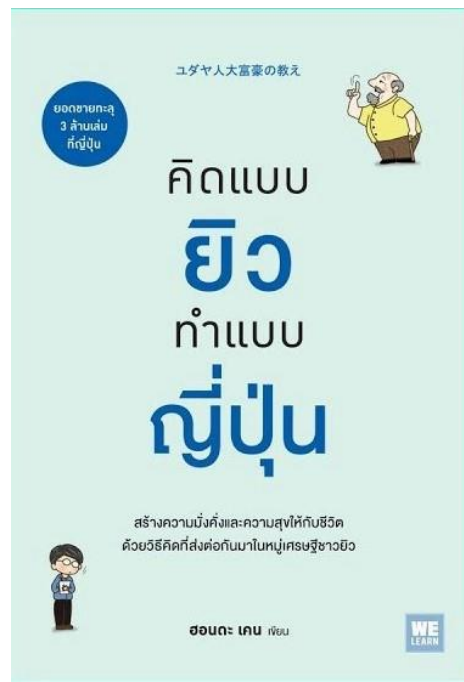


## BOOK REVIEW: TEACHING OF THE JEWISH MILLIONAIRE



**Author: Honda Ken**

**Reviewed by: Asst. Prof. Dr. Kanokporn Chaiprasit**

A story about Honda Ken, a Japanese author, who coincidentally met Geller, a Jewish American millionaire. The author has the opportunity to learn how to think and the success tips in life from this rich man. The contents of the book reveals tips for success from the point of view of a Jewish man and how to live happily by doing what he likes, having faith in his own goals, deciding and acting, learning to cope with failure and accepting everything that happens in life.

The author describes an unexpected encounter with the first test, known as social mechanisms to know himself, do what he likes, use powerful instinct practice to look at people and things to be aware of the power of emotions and thoughts, be a salesman, use a network of acquaintances to benefit, learn the rules of money and own a business.

The author also mentions about using the magic lanterns of Aladdin to ask for help from others in order to understand the value of having a life partner, growing conscious to decide and act, as well as to know how to deal with failure and accept everything that happens in life. Finally, people must have dream and should find their life purposes.

Doing the right thing is the way to success and happiness. If people understand human behavior, they know how to sell.

True friendship is the most precious treasure of life. Success depends on ability and action.

Quotes



1. People who love to do their work are more successful than people who think about money by default.

2. You need to be careful of your own words, because the words that speak on a regular basis will determine your destiny.

3. Believe that the best thing we can do for the world is to know ourselves for what it is and dedicate to it.

4. You have to know that emotions and thoughts are very powerful. They dictate your life.

5. Failure will occur when we give up intention. When you think of yourself without success, it is a failure.

#### Featured

1. The author uses plain language and words so it is easy to read.

2. It is understandable that the best way is to practice.

3. The author does not only mention the development of self-employment, but also family relationships.