

Inheritance and development of Guangdong Music Culture under the background of Guangdong Greater Bay Area

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การวิจัยนี้มีวัตถุประสงค์เพื่อ ทราบสถานการณ์ปัจจุบันของดนตรีกว้างตุ้งในเขตเวิ่งกว้างตุ้ง-อ่องกง-มาเก๊า ใช้วิธีวิจัยเชิงคุณภาพในแบบการวิจัยทางมนุษยศาสตร์ไทย ศึกษาเก็บข้อมูลด้วยการสำรวจสภาพทางดนตรี การแสดงดนตรีและสัมภาษณ์ผู้ให้ข้อมูลหลัก แหล่งศึกษาคือเขตเวิ่งกว้างตุ้ง เขตอ่องกง และมาเก๊า ซึ่งเรียกโดยรวมว่าเขตอ่องให้กู้ห์แห่งกว้างตุ้ง เครื่องมือวิจัยได้แก่แบบสำรวจและแบบสัมภาษณ์ ดำเนินงานระหว่างเดือนมกราคมถึงเดือนสิงหาคม พศ.2563

ผลการวิจัย พบว่า ดนตรีกว้างตุ้งมีความสำคัญโดยเป็นวัฒนธรรมที่จับต้องไม่ได้ ในเขตอ่าวให้กู้ห์ กว้างตุ้งซึ่งเป็นบริเวณที่ได้รับการพัฒนา จึงมีความจำเป็นที่ต้องดำเนินการด้านดนตรีในสองแบบ คือ หนึ่งอนุรักษ์ และสองการพัฒนาให้ทันสมัยขึ้น สภาพปัจจุบันของดนตรีกว้างตุ้งพบในสามด้าน คือ 1) ด้านความเปลี่ยนของหน้าที่ของดนตรีในสังคม 2) ด้านการพัฒนาทางภาษาภาพและเศรษฐกิจในชนบท และ 3) ด้านการขยายอิทธิพลดนตรีตะวันตก จุดสำคัญของพัฒนาการทางดนตรีในเขตนี้ ได้แก่ 1) การเพิ่มการศึกษาดนตรีแบบเดิมที่แท้จริง 2) การปรับปรุงรูปแบบทางวัฒนธรรมดนตรีและระบบการศึกษา และ 3) การพัฒนาดนตรีให้ทันสมัย

คำสำคัญ: อ่าวให้กู้ห์ กว้างตุ้ง-อ่องกง-มาเก๊า, วัฒนธรรม ดนตรีกว้างตุ้ง

Abstract

Objective of this study is to know the current situations of Guangdong music in Guangdong - Hong Kong - Macao Greater Bay Area in China. The research method is ethnomusicological qualitative surveying research by survey the musical circumstances, music performances and interviews the informants. Area of study is Guangdong, Hong Kong, and Macao which is called the greater bay area. Research tools are survey guiding form and interviewing form. Working period was from January to August 2020.

The research finding was: Guangdong music is an important intangible cultural heritage in China and the Guangdong-Hong Kong-Macao Greater Bay Area; it is a development area. Therefore, we must seize the opportunity to inherit the excellent music culture on the one hand and bring on the new on the other hand. The current music situation found in three aspects; 1) social function of music has change, 2) the physical development of urban area and its economic, and 3) the expansion of western music influence. The specific development path of this area found in three aspects: 1) adhering of authentic music into music curriculum, 2) reform of music culture and education system and 3) modernization of music.

Keywords: Guangdong - Hong Kong - Macao
Greater Bay Area; Guangdong Music Culture

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Background and research problems

The construction of the Guangdong-Hong Kong-Macao Greater Bay Area is an important national strategy of China and is of great significance for promoting the exchanges between mainland China and Hong Kong and Macao. In this context, the inheritance and integration of Chinese mainland traditional culture is very important, and it can further expand the influence by virtue of the opportunity of the new era. Tao. C. as an important part of Guangdong's traditional music culture has a unique charm and can achieve further development under the light of the Guangdong - Hong Kong - Macao Greater Bay Area. Based on this situation; this paper will investigate the current situation of modern Guangdong music culture inheritance, by analyzing the principles of Guangdong music culture, exploring the specific development path of Guangdong music culture, to provide some reference to the relevant research on the inheritance of Guangdong music culture under in light of the "Guangdong - Hong Kong - Macao Greater Bay Area". (Lu, 1997, p.16)

Purpose of study

The purpose of study is to know the current situation of Guangdong music in Guangdong - Hong Kong - Macao Greater Bay Area in China

Research method

The method of study is an ethno musicological qualitative surveying research; the researcher surveys the musical circumstances, music performances and interviews the informants. Area of study is Guangdong, Hong Kong, and Macao which is called the Greater Bay Area. Research tools are survey guiding form and interviewing form. Working period was from January 2020 to August 2020. The result of study is reported in form of descriptive analysis.

Researcher interviewed five key informants that are: A gao-hu player and a music master at Xinghai conservatory of music. A yangqin player and a music master of Xinghai conservatory of music. A xiao player and a music master of Guangzhou Cultural Center teacher. A Chinese string instruments player retired from Technical secondary school, and a violin and cello player, private teacher of a high school.

The research finding

1. Overview of Guangdong Music

Guangdong music is one of the most influential and famous music genres in China. It generally refers to a specific folk music genre born in the Pearl River Delta region of Guangdong (mainly in the Cantonese dialect area centered on Guangzhou) in a narrow sense, rather than in a broad sense. Refers to all music in the Guangdong region, Guangdong music can also be called Cantonese music. It is known as the three national folk performing arts treasures of Lingnan culture with Cantonese song and Cantonese opera. It has the characteristics of Lingnan culture of "eclectic Chinese and Western, integrating ancient and modern", with distinctive openness and compatibility, less conservative and preservative characteristics. Once Guangdong music has been formed, it has come out with a large number of talents, and its creation is prosperous, showing its vigorous vitality, and has achieved rapid development. Guangdong music works not only have national style and distinctive local characteristics, but also have a certain breath of time and life. The melody is fresh and lively, and the tune is smooth and beautiful. Not only takes root in the region, but also has a deep mass foundation. It is also popular throughout the country. Love, even has a certain degree of spread and influence overseas, once highly praised "Guangdong music wherever there are Chinese".

Guangdong music is an emotional bond between overseas Chinese and the hometown of their motherland, and it has also made a lot of contribution to overseas Chinese to inherit the excellent Chinese cultural traditions.

On May 20, 2006, the State Council of China announced the first batch of national intangible cultural heritage lists. Among 72 folk music categories, "Guangdong music" was listed. Guangdong music has a history of more than four hundred years. Since the Ming and Qing Dynasties, it has experienced stages of germination, development and maturity. There are more than 500 pieces of music with recognizable titles and scores. Representative repertoires include "Raining Plantain", "Dry Day Thunder", "Shuangsheng Hate", "Three Treasures of Buddha", "Backgammon", "Pinghu Autumn Moon", "Entertainment Rising", "Racing the Dragon" and so on. The band has a variety of combinations, the most typical of which are the "Wujitou" (also known as the "hard bow combination" in the 1920s and 1930s, namely Erxian, Violin, Sanxian, Yueqin, Hengxiao) and "Three Frame Tou" (Yuehu, Yangqin, Qinqin), a variety of silk and bamboo musical instruments cooperate with each other tacitly, complement each other, and fully demonstrate the subtlety and beauty of Lingnan silk and bamboo music.

In the long-term practice of creative performance, Guangdong music has openly selected and absorbed the beneficial elements of foreign music and other domestic folk arts, transformed it, used it for me, and formed a unique variety of folk music. It has a group of outstanding composers, performers and representative musical instruments. As an outstanding representative of Lingnan culture, Guangdong music culture has profound background and rich connotation. After hundreds of years of inheritance and development, it has formed its own

system and unique style, deeply rooted in Lingnan folks.

When Guangdong music applied for "intangible cultural heritage" successfully, it can also reflect from another aspect that Guangdong music has lost its former glory and has reached the stage of being "protected". Looking back at history, Guangdong music has undergone more than 100 years of erosion from its formal formation to the present day. Nowadays, Guangdong music is facing many challenges. We have to admit that Guangdong music is in a downturn and worrying situations. With China's reform and opening up, Guangdong's economy has developed rapidly. However, Guangdong music not only failed to reform its form and content, but also went to low ebb due to the impact of foreign culture. The intangible cultural heritage of Guangdong music is on the verge of being lost. This situations have not been fundamentally changed so far, and the situation is getting worse.

Guangdong music is a form of music produced in the agrarian era, reflecting people's aesthetic consciousness at that time, as well as the advocacy of national culture and spirit, and adapting to people's life and leisure style at that time. The relatively closed social and cultural environment in that period kept the stability and integrity of traditional culture, which was the social condition for Guangdong music to be handed down from generation to generation and continued naturally. Guangdong is located in the Pearl River Delta, adjacent to Hong Kong and Macao, is a window for foreign trade and cultural exchanges between China and the West. With the rapid economic growth and the development of high technology, TV, Internet and other media are rapidly popularized, providing people with rich and varied audiovisual information and new forms of entertainment, which broadens people's horizon and

changes their aesthetic taste. Coupled with the impact of foreign culture and modern culture, people began to accept the modern way of life, many young people are keen on modern art, the pursuit of fashion, aesthetic taste is completely different from their grandparents. At present, the penetration rate of Guangdong music is decreasing day by day, and the mass base is increasingly weak. Nowadays, fewer and fewer people can play Guangdong music, the inheritors are aging, the folk music clubs composed of middle-aged fans and players are also declining, and the younger generation has low awareness of Guangdong music culture, so there are no successors to Guangdong music. Compared with the previous glorious period, now Guangdong music lacks professional talents, creative activities are difficult to carry out, no outstanding works with influence have been produced, and the audience has been greatly reduced. Such a vicious circle has seriously hindered the promotion and development of Guangdong music culture.

With the development and change of The Times, an unchanging art will not always be brilliant. Only by constantly following the changes of The Times can an art be loved by the world. Guangdong music today is no longer as before blooming flowery glorious, but anyway, The construction of the Guangdong-Hong Kong-Macao Greater Bay Area is an important national strategy of China and is of great significance for promoting the exchanges between mainland China and Hong Kong and Macao. In this context, the inheritance and integration of Chinese mainland traditional culture is very important, and it can further expand the influence by virtue of the opportunity of the new era. As an important part of Guangdong's traditional culture, Guangdong music culture has a unique charm and can achieve further development under the background of the Guangdong-Hong Kong-Macao Greater Bay Area. in modern Guangdong

music researchers, composers, performers and under the joint efforts of Guangdong music lovers, give full play to the Guangdong music itself has the advantage of the openness, compatibility, The researcher believe that the future development of Guangdong music will be better and better.

2. Current Status of Modern Guangdong Music Culture Inheritance

2.1 The changed of music function

Traditional music in Guangdong is mainly about entertainment, with relatively few aesthetics. However, in the process of modern development, Guangdong music continues to integrate new elements, so its entertainment function is gradually weakened and began to change towards the aesthetic direction. Especially with the continuous development of cultural construction in Guangdong, more and more traditional Guangdong music has entered the stage performance, and its aesthetic value has been further improved, and it has also been widely recognized. (Liu, 2019, p.21). In addition to this, Guangdong music also has social functions, which is his very obvious cultural attribute. Local people have a high recognition of traditional music, and they also perform regularly at family gatherings. From the current actual situation, Guangdong music has been influenced by other music cultures in the modern social development of Guangdong. However, in the future improvement should not be simply imitate, but should maintain its own style and reposition its own development path.

2.2 Development of urban economic

The construction of the Guangdong - Hong Kong - Macao Greater Bay Area is to promote the common economic and cultural development. In this context, concerts are influenced by the interregional interaction, which will add more popular elements, and then have the characteristics of commercialization and modernization. From the current actual situation, Guangzhou music culture

has begun to integrate diversified elements, gradually toward the direction of stage, in order to meet the aesthetic habits of modern people. Therefore, Guangdong music culture is bound to be influenced by foreign culture, and the aesthetic appreciation of the masses will also change due to the impact of culture, which leads to the publicity of Guangdong music culture facing a more severe situation. (Tian & Liu, 2016)

2.3 Expansion of musical influence

The essence of music is that people use specific melodies and words to describe life and personal emotions. It breaks the limits of time and space in the long-term development and has a very broad mass base in today's society, so it has great influence. Take Guangdong as an example, Hakka culture and music associations are held many times every year and also participate in Singapore, Hong Kong and other places in music and cultural exchanges. On the one hand, which makes traditional Chinese music culture more widely spread, and on the other hand, music is further integrated into people's lives. With the increase of the number of such music activities, the group of Guangdong music audience has increased significantly, indicating that the influence of music is further expanded, which can not only use music culture to create economic income, but also promote the inheritance and modernization of intangible cultural heritage.

3. The Inheritance and development of Guangdong Music

3.1 Integration of tradition and innovation

On the one hand, the music culture should be inherited, and on the other hand, it should also be constantly innovated, so as to make the music culture more diversified, while maintaining its connotation. Guangdong has done a lot of work in the inheritance of music culture, constantly analyzing the modern performance methods of traditional

music, and found a modern development path for Guangdong music culture. Moreover, the music culture of Guangdong is also strong. In the process of development, the integration of modern innovation and traditional music has been elements, which has injected new vitality into its development.

3.2 Multi-channel inheritance and development

The inheritance and development of Guangdong music culture can be carried out through a variety of forms, and publicity can be further strengthened through diversified channels. In particular, in the era of informatization, the Internet and multimedia are important channels for cultural communication. With these means, Guangdong music can walk into the vision of more people and then realize its modern development. Of course, school education can also be used as a way of multi-channel tradition and development. In this respect, Guangdong music culture can boldly innovate, and then inject new vitality into the inheritance and development of modern music culture.

4. The Specific development Route of Guangdong Music Culture

4.1 Adhere to the characteristic development

The development of music culture in Guangdong has regional advantages and can use the "One Belt And One Road" strategy to promote the road of international development. Since the reform and opening up, Guangdong Province has developed rapidly and has maintained a leading level in China. In this context, the music culture of Guangdong region has also been effectively promoted, and it has a better environment and space. Therefore, in the future development of Guangdong music culture, we should adhere to the cultural confidence, strive to inherit the excellent Guangdong music culture, constantly explore the excellent connotation, and increase its connotation

with the help of innovation. In this respect, Guangdong can integrate music culture into student education, focusing on building intangible cultural heritage, forming its own characteristics, and then promote the inheritance and development of traditional music culture. (Lu, 2020, p.19)

4.2 The Reform of the Music Culture and Education System

The education of music culture has an important influence on the inheritance and development of Guangdong music, because the music education system can let more people understand the music culture, and at the same time with the help of professional education to explore the connotation of music culture and inject vitality into the innovation of music culture. For example, at present, Guangzhou Xinghai Conservatory of Music is carrying out the reform of the music culture system, which integrates new ideas into the education, and also provides a carrier for the development of music culture in Guangdong. In the specific teaching, the college can constantly adjust the content of music teaching according to the education ecology, create a talent training program cooperating with social courses, and greatly improves the quality of music education. Therefore, Guangdong can take Xinghai Conservatory of Music as an important demonstration of the promotion and development of music culture, further integrate the local music education system, incorporate more music colleges and universities into the strategy of music culture inheritance and development, which helps to cultivate more professional music talents, and then promote the sustainable development of music in Guangdong.

4.3 The international development

Guangdong region has a unique geographical advantage, so in the construction of traditional music culture can promote international cooperation, carry out relevant academic exchanges,

Guangdong traditional music culture into the trend of the world development, so can not only inject new vitality into its modernization development, but also conducive to let more areas understand the Guangdong music culture. From the current actual situation, Guangdong pays great attention to the construction of the Silk Road and also takes music culture as an important part of academic exchanges. With the help of the government publicity, it is much classic music widely spread around the world. (Yu, 2007, p.18)

Guangdong music culture has its own unique character. Under the background of the construction of the Guangdong-Hong Kong-Macao region should further strengthen the path of international Greater Bay Area, so as to attract more young audiences. Of course, Guangdong music culture should also pay attention to innovation, explore relevant tracks in line with the international art aesthetic, and create a dynamic management mechanism, so as to lay a solid foundation for the development of Guangdong music culture.

Conclusion

Guangdong music is an important intangible cultural heritage in China. Under the background of the Guangdong-Hong Kong-Macao Greater Bay Area, it has a broader space for development. Therefore, we must seize the opportunity to inherit the excellent music culture on the one hand and bring on the new on the other hand. Based on this, this paper analyzes the current situations of Guangdong music culture inheritance, and explores from the three aspects of music function change, urban development and economic development, and the expansion of music influence. After that, researcher explored the specific development path of Guangdong music culture from three aspects: adhering to characteristic development, reform of music culture and education system and

international development, hoping to provide a certain reference for the modern development and inheritance of Guangdong music.

Suggestion

Even researcher tried hard to studied the situations and development of Guangdong music in dept and presented all information that had been studied including analyzing and synthesizing of information and ideas found in the field studies, it still have some others aspect to be studied. Social and community are always changing according to the rapid change of the modern world; it should be good to investigate the current situations of any other music troupe outside the research area mentioned in this report.

This research could be a good model of study for preservation of other types of Chinese traditional music particularly the music of Southern China such as *Jiangnan Sizhu*, including music for dance drama and theater.

Other research should study about people's perspective on Chinese traditional music and also Guangdong contemporary music of the present time.

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