

Industrial Strategy: Development Social Thailand

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Abstract

Thailand has developed economically and sustainable industry. In the first term. Country-driven, with emphasis on agriculture, from the abundant natural resources and aspects of biodiversity. These light industrial development, import substitution followed by a heavy emphasis on industrial development, manufacturing for export, such as electronics goods, petrochemical, automobile and automotive parts of a sequence. However, in the present day country of Thailand faced with 3 traps that barriers to further growth in the future include a middle income country trap (the Middle Income Trap) traps, inequality (Inequality Trap) and traps the development imbalance (Imbalance Trap) it also has structural problems that accumulated for a long time. Result in lower competitiveness.

The effects of strategic policy. Concept-driven countries Thailand, according to the country's development model of industrial development strategy 4.0 Thailand society 20-year term in Thailand and Thailand plan to invest in long-term industrial development, 20 years ahead of target, and by guidelines for the country's industrial development in the future, Thailand, which is beneficial to social development and industrial development in Thailand to increase the ability and potential to compete on an international level. In order to generate revenues into the country and create jobs to citizens, as the country's social development, Thailand, wealth, stability and achieving sustainable development of the country's potential as a national strategic framework, 20-year term.

Keywords: Industrial Strategy, Development Social Thailand

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Introduction

The development of the industry over a period of time. Entrepreneur. The owner of an industrial factory, all focused on the profit resulting from the production, which will result in the rapid development of the industry, but it's clearly impact. That is, the birth of emissions into the atmosphere. Hijacked natural resources that bring water shortages using water quality deteriorated down to increases in waste industry. Forest area as these affect the biological diversity and the various ecosystems. Bring the issue of climate change or the world's phenomenon. Global warming, which is not only the industrial sector Thailand only. But the industry around the world was aware of the widespread problems that occur.

The industrial development policy of the country. In order to achieve economic balance. Society and the environment. Under the concept of sustainable development, and ensure the country Thailand must have a developed industrial city eco-concrete. In the industrial sector, so Thailand therefore 2 5 6 1 must accelerate development of physical dimension adaptation. Economic, social, environmental and management with a focus on providing a system of industrial management. There is security. Resources and energy produces minimal waste, and secondly, it is important for society, are extremely supportive and surrounding stakeholders, therefore, eco-industrial development is therefore an important mechanism to complement the sustainability, highlighted in some real concrete.

Social development, parallel industries. Developing countries in the current guidelines. The Government and the Working Group attaches importance to a balanced development of both the environmental, social and economic ones, to achieve "sustainable development and the perspective of people, Thailand everyone." In addition, the current Government policy is defined sustainable development as "national agenda" that all sectors of society, Thailand will need to combine both roles are established "Development Committee" yang is a national



mechanism to push the policies and strategies for sustainable development of the country, in practice.

Purpose of this study

1. To study Strategic context to promote the industry to the development of society.
2. To analyze strategies to promote the industry to the development of society. The community.
- 3.To analyze the effect of the strategy with the development of society. The environmental, community.

Methodology

This study use of qualitative research methods, which make up the research by analyzing the way the document portrays a strategic industrial policy, which focuses on social development published documents revealed industry-. The Ministry of social development and human security Academic documents regarding social development from industry.

Review Literature

Economy and social development plan, national 12, under the conditions and environment of development during the 5 years from now. Thailand country needs reforms to solve significant Foundation weaknesses and restrictions of our deep-rooted country. At the same time, it must take a proactive strategy to take advantage of the strengths and the strengths of the country, causing an impact on developed countries, therefore, are fully determined by strategic development plan, the 12, so focus on development issues is the foundation that can continue to develop in the next term. To lead to sustainable wealth and stability based on the long-term national strategy 20years consists of 10 strategy.



1. As the foundations of human development, with completion in parallel with the development of people in all ages, Thailand is a good man. Have a good health screening process disciplined spirit can imagine the social mix. Skills, knowledge, and ability to adapt to the changes around that quickly. On the basis of a strong social institutions which help to develop a high-quality human capital. Social capital is also important in driving the development of the country.

2 . Continue to improve the quality of social services, particularly to education and public health. By a focus on increasing the labor skills and labor policies that support increasing labor productivity, and enhancing revenue and create economic opportunity, and social support, especially in regard to the career. Income and help link the increases in productivity for working age group 40 percent low income.

3 . Because the country has a restriction that Thailand is a barrier to increasing the productivity and the competitiveness of the domestic economy, including expanding slowly. There needs to be an economic revival by accelerating investments in infrastructure and logistics planned and created the atmosphere for investment in the private sector, where the investment expansion, especially in the target branch. In order to strengthen its economic driving force and strengthen sectoral economy.

4 . Stability of the natural resource base and enhance environmental quality. To support the growth of environmentally friendly and quality of life of the people. Reduce pollution caused by the production and consumption. Promoting the production and consumption that is environmentally much more broadly. Accelerating readiness to reduce greenhouse gas emissions and increase the capacity of adaptation to climate change, including the management to natural disaster risk reduction.

5. Importance to the reconstruction of the basic security is key to social and economic development of the country. Only by peaceful coexistence in society of people with different opinions and ideologies. On the basis of a vibrant



democracy with the King as head of State, and preparations to deal with transnational crime, which would submit an impact on economic and social development of the country within 20 years.

6. As public sector management reform, caused a serious achievement, to provide significant support factors will help promote the development of the country in all aspects, was a resounding success. By the need to give priority to the promotion and development of. Governance in the public sector. Both systems administration and personnel In part, public sector management, transparency, efficiency. Responsible. Check and public participation.

7. Focuses on expanding capacity and improving the quality of services to accommodate the expansion of the city and main economic areas and promote the development of the quality of life of all groups in society in order to develop the infrastructure to support link in the sub-region and the ASEAN in a systematic way. By network links within the countries that support the economic development of areas along the Eastern terrace, various special. The development of the system's management and supervision in accordance with international standards, and the development of the industry, continued to create economic opportunities, to the country.

8. Need to adjust the format operation, focused on cooperation between the public and private sectors to invest in research and development. So that the country does not fall into Thailand State purchasers and recipients of technology transfer from foreign countries. But you can manually update the technology and therefore need to prioritize the use of scientific knowledge. Research and development of technological advancement, innovation and creativity, both in intensive business sectors, Government and civil society, including prioritizing the development environment or the basic factors that facilitate. To help propel the development of the country, towards the goal.

9. Focus on the development and operation of the challenge include the strengthening of production and services, and to expand the original production



and new services that generate revenue for the public sector. Urban development, quality of life and growth. The development and rehabilitation of coastal area East to accommodate the expansion of the industrial sector, balanced and effectively managing border economic area, growth and competitiveness in a sustainable manner, including optimizing driving mechanism of urban and regional development, tangible effects. To spread prosperity and economic opportunity. Increase the competitiveness and the development of the community's life.

10. Focus on pushing associated regulatory and institutional, with positive progress. Be clear on the operating level, and in each area, the links between the countries within the framework of cooperation in the sub-region and region, coupled with the development of physical infrastructure that must be taken to make progress on plans for investment in infrastructure, both local and network connection with neighboring countries and to prepare the country Thailand is the door to the Eastern and Western sectors. Link integrity and Thailand's investment in the region will result in a country of Thailand can use our geographic area in full effect is the economic center and one of the most important commercial region. Both theseThe strategic cooperation between the countries of Thailand, must think of the liberal principles. Liberalisation and open opportunities.

6. To achieve the vision, "the country is stable, wealth is a developed country with the development of the philosophy of" sufficiency economy ". Contribute to the development of people, Thailand is happy and respond achieving national benefits in order to improve the quality of life. Create a high level of income is a developed country and a happy people of Thailand. Social stability, equality and fairness, the country can compete in economic system.

1. Stability.
2. Creation of competitiveness.
3. Developing and empowering people.
4. Creating equal opportunities, equality, social.



5. Growth on a quality of life that is environmentally friendly.

6 . Balance and the development of the public sector management system.

Thailand has a policy to develop the industrial sector to maintain its balance of economic, community and environment within the ideal of sustainable development, which intend to develop an industrial ecology area idea to be solid in 2018. So, the entrepreneur and industrial factory owner must be provided quality managements for safety, resources and energy which reduce waste at the most and furthermore issue is to lend a hand to community and the people who involved.

Thus, industrial ecology development will be an important mechanism to fulfill the long-lasting activity to become true and it could provide job position along with raising environment.

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