

The application of the costume styles of palace women during the Tang Dynasty to design a contemporary Chinese bride's wedding dress

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Abstract

This article mainly studies the costume styles of palace women in the prosperous Tang Dynasty as the starting point. It comprehensively analyzes the overall characteristics of the costume styles of palace women in the prosperous Tang Dynasty. It combines ancient and modern times and expounds on the role of the costume elements of palace women in the prosperous Tang Dynasty. The inheritance and innovation in contemporary Chinese wedding image design and related design practices were carried out based on this theoretical research, providing new examples for the inheritance and innovation of traditional elements in contemporary Chinese wedding image design. The purpose of the research is threefold: (1) The purpose is to study the history and clothing style of court women in the Tang Dynasty and other related information. (2) Analyze contemporary Chinese wedding dress design, marketing data, and consumer behavior. (3) The purpose is to integrate the styling characteristics of women's costumes in the Tang Dynasty palace into the design of contemporary women's image of Chinese wedding dresses. Describe the application process in detail, and evenly design the body's

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overall shape renderings and style diagrams. The population samples used in this study include senior staff of local bridal shops in Luoyang and newlyweds aged 25-35 who are not yet married or are about to get married.

It turns out that the application of Chinese traditional costume culture in contemporary Chinese wedding dress design is becoming increasingly widespread. This article mainly studies the palace costumes of the Tang Dynasty through a combination of pictures and text based on reading relevant documents and collecting photographs. Systematic analysis of the system and characteristics of the court women's clothing in the prosperous Tang Dynasty, and an in-depth understanding of the cultural characteristics of the court women's clothing in the prosperous Tang Dynasty, including the clothing system, styles, colors, etc. of the court women's clothing in the prosperous Tang Dynasty, and a detailed analysis of the contemporary Chinese wedding costumes, and found that the costume culture of the court women's clothing in the prosperous Tang Dynasty The influence of clothing culture on modern Chinese wedding attire is mainly reflected in the aspects of shape, color, pattern, etc., among which the influence of shape is the most prominent. These conclusions provide valuable reference for how contemporary Chinese wedding dress design can better inherit and develop Chinese traditional clothing, which is the focus of this article. When modern designers design wedding dresses with Chinese national characteristics, they must have an in-depth understanding of Chinese traditional clothing culture and give new life to traditional wedding dresses. Finally, this article simulates the design of how contemporary Chinese wedding attire can better inherit and develop the Tang Dynasty palace women's clothing. It compares the design results with the previous analysis to explore how to use the Tang Dynasty palace women's clothing in contemporary women's wedding clothing. Women's clothing elements also propose practical ways to inherit traditional Chinese clothing from the Tang Dynasty.

Keywords: women's clothing in the prosperous Tang Dynasty palace, Chinese wedding dress, inheritance and development

1. Introduction

Women's clothing in the prosperous Tang Dynasty witnessed the prosperity of the Tang Dynasty and the unrestrained and bold people's aesthetics. The costume culture of the prosperous Tang Dynasty is rich and colorful, and my research is just the tip of the iceberg. Through continuous excavation and research, I will use historical means and fashion design methods to reproduce the magnificence of costumes in the prosperous Tang Dynasty and Chinese tradition to carry forward the costume culture of the prosperous Tang Dynasty. Culture lets the whole world understand the Chinese spirit.

Through my research, I hope to get the following expected value.

1) The analysis of court women's wear in the Tang Dynasty and the classification and summary of the clothing data in the Tang Dynasty provide a specific reference basis for future research and application of the elements of the Tang Dynasty for design.

2) The Tang Dynasty costume is the glorious period of Chinese feudal society. To draw and analyze the characteristics of its costume modeling is to protect the historical culture better. It can also provide new design inspiration for Chinese-style wedding costume design, promote the development of Chinese national costume, and better carry forward the spirit of Chinese traditional national culture.

3) It plays a specific role in summarizing the essence of the artistic civilization achievements of the Tang Dynasty. Based on the theoretical research results on the modeling characteristics of the royal women's clothing in the Tang Dynasty, this paper combines it with modern art design and creation to provide specific beneficial references for the image design of Chinese wedding clothing.

Research Objectives

1. To study the history, the costume styles of palace women during the Tang Dynasty, and other related information.

2. To Analyze contemporary Chinese wedding design, marketing data, and consumer behavior.

3. To design a contemporary Chinese bride's wedding dress.

Literature Review

The Tang Dynasty has consistently implemented a policy of great national integration and inclusiveness. As the capital of the Tang Dynasty, Chang'an became a hub for exchanges with foreign cultures. (Rong Xinjiang, 2012:37) People from various countries, such as Han, Uighur, Nanzhao, Qiuci, Persia, and Silla, are residents of Chang'an City for trade. Our excellent culture is spread to other countries in the world through them, and at the same time, it is absorbed subtly. Exotic style.

In terms of economy, under the enlightened and stable political environment, its economy shows a comprehensive development trend. (Wu Jing, 2010:52) In agriculture, the emergence of curved shaft plows, hydraulic trolleys, etc., brought agricultural production into a new stage and promoted economic development. The handicraft industry also improved daily with the advancement of science and technology, and the labor division mechanism was gradually improved, which enabled the handicraft industry to develop significantly during this period. The solid economic strength during the prosperous Tang Dynasty was primarily due to active foreign trade. At this time, trade on the Silk Road began to flourish, transportation on the sea was convenient, and economic and trade exchanges between China and foreign countries were frequent, which led to rapid economic development.

Luoyang is one of the birthplaces of Chinese civilization and the eastern starting point of the Silk Road. Many dynasties have established their capitals in Luoyang in history. At the same time, Luoyang was also the capital during the Wu Zetian of the Tang Dynasty period. As the author is from Luoyang, I feel that I have an obligation. To spread the traditional culture of my hometown, the research on the costumes of the prosperous Tang Dynasty is, on the one hand, to better promote the national culture and inherit the cultural essence. On the other hand, it also injects new vitality into the clothing design industry, adds new design elements, and explores more innovative design ideas. Continuously analyze and study the richness and diversity of costume culture in the prosperous Tang Dynasty, reproduce the magnificence of costumes in the prosperous Tang

Dynasty, carry forward the costume culture in the prosperous Tang Dynasty, carry forward Chinese traditional culture, and let the world understand Luoyang, the prosperous Tang Dynasty, and the spirit of China.

Scope of Research

1. Scope of Population and Sample in the Research

This study is qualitative, and the researcher conducted a systematic random sampling from the study population within the following range:

Mingtang Scenic Area Tour Guide: The Mingtang Scenic Area Tour Guide has an excellent understanding of the literature and history of the Tang Dynasty and is even more familiar with the palace women's clothing and accessories during the Tang Dynasty. This way, they can quickly understand the clothing changes in Luoyang during the Tang Dynasty.

Newlyweds: Couples who got married in Luoyang have the most say in the current demand for the wedding market because only by understanding the needs of consumers can we know the prospects of wedding clothing and the wedding market.

Wedding dress shop owner: Understand the trend of wedding dresses in China and internationally, quickly capture wedding dress market information, and accurately judge the dresses brides like to wear.

Fashion designer: From the professional design perspective, we will conduct a more in-depth analysis of the problems in the clothing design process and the specific optimization process.

2. Research Area

Luoyang City, Henan Province, China.

3. Time

August 31, 2021 to January 31, 2024

Research Methodology

The research methods used in this study are as follows:

1. Study the history, culture, and clothing system of the Tang Dynasty and analyze the characteristics of palace women's clothing.

2. Study wedding clothes and accessories at different levels in the Tang Dynasty and analyze clothing styles and design principles.

3. Research and refine the elements of women's clothing in the palace of the Tang Dynasty and summarize the design features.

4. Research the Luoyang wedding market and local wedding customs and analyze consumers' favorite styles of wedding dresses.

5. Based on the characteristics of women's clothing in the Tang Dynasty and local wedding customs in Luoyang, make design sketches and formulate corresponding concepts.

6. Design the finished product based on the design sketch and complete the questionnaire survey.

Research Framework

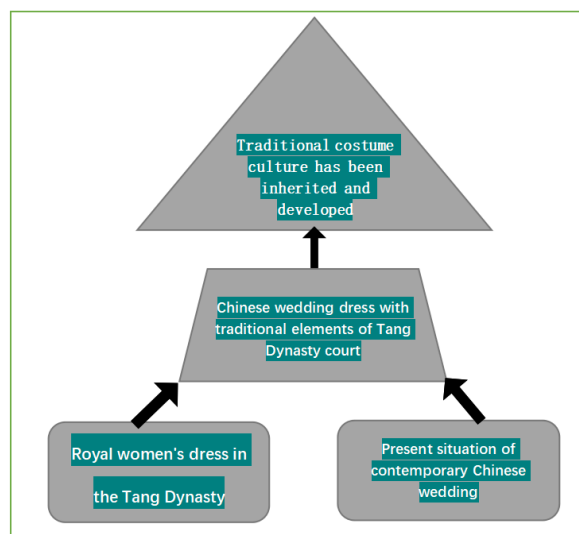


Figure 1 Research Framework

As shown in the picture, the two main subjects of my research are at the bottom of the image. One is mainly to study the dress system, grade, style, etc., of palace women's clothing in the prosperous Tang Dynasty, and the other is primarily to examine the current situation of local weddings and wedding dress markets in Luoyang through questionnaire surveys. Obtain adequate information through interviews and other methods to draw relevant conclusions. Next, I will combine the two main subjects of my research with modern art design creation to provide a valuable reference for the image design of Chinese wedding clothing. The top of the picture is also the core content that I ultimately

want to express, which is to reproduce the magnificence of China's costumes in the prosperous Tang Dynasty through my research and redesign to carry forward the costume culture of the prosperous Tang Dynasty, carry forward Chinese traditional culture, and make our country's traditional costume culture can be inherited and carried forward.

Definitions of Terms

Flourishing Tang Period refers to the period defined as the 649 reign of Zhenguan of Emperor Taizong -- 820 years of Flourishing Kaiyuan reign of Emperor Xuanzong, namely the period from Yonghui Era when Emperor Gaozong succeeded to Emperor Yuanhe of Emperor Xianzong of Tang Dynasty. The economy developed rapidly during this period, known as the "Flourishing Tang Period" in history.

Court women's clothing refers to the clothing worn by court women related to the royal family in the Tang Dynasty, including the empress, crown princess, and domestic and foreign concubines. Clothing has its features in style, color, and fabric.

Chinese wedding dress refers to the clothing worn on a specific wedding occasion. This paper studies Chinese women's wedding dresses, mainly including the dress shape of women on their wedding day.

Research Results

The results of this study are summarized and categorized into three items according to the research objectives:

1. An in-depth understanding of the cultural characteristics of palace women's clothing during the Tang Dynasty provides a clear direction for designing female images in contemporary Chinese weddings.
2. Conduct interviews and research on Luo Yang's traditional wedding customs and dresses, extract consumer behavior analysis, and make corresponding predictions on wedding dress trends in 23-24 years.
3. Integrate Tang Dynasty palace women's clothing into contemporary Chinese wedding clothing, re-innovate and redesign it, and evaluate satisfaction.

1. The cultural characteristics of court women's clothing in the prosperous Tang Dynasty

The prosperous Tang Dynasty was the heyday of feudal society. It was an era full of illusions and hopes. It was an era of deliberate innovation, and it was also an era when the human personality as the subject was brought into play. Human dignity and self-confidence have been relatively affirmed, and the shackles that have long bound people's thoughts no longer exist. During the Tang Dynasty, the political economy was unprecedentedly prosperous, and the people lived and worked peacefully and contentedly. On this basis, the development of the textile and clothing industry also reached new heights, which was reflected not only in the innovation of fabrics but also in the aesthetic demand for clothing. Unlike in the past, where clothing was only used to keep warm and conceal shame, women's clothing during the Tang Dynasty began to have a relatively strong sense of aesthetics. From the early Tang Dynasty to the prosperous Tang Dynasty, the clothing styles of court women also changed slightly, mainly reflected in the skirts, which gradually changed from a tight and narrow style to a comprehensive style.

The overall shape of clothing is the most direct and significant feature of clothing style. During the Tang Dynasty, the style of underskirts gradually changed from the tight and narrow style in the early Tang Dynasty to a loose style, with a wide hem and an A-line shape. In addition, the most prominent clothing style feature during the Tang Dynasty was the extremely bold neckline design. In this period's palace, women's clothing best reflected the fashion of exposing beauty. There were many styles of necklines, including generous round necks, sweetheart collars, square collars, straight collars, bare collars, etc. Among them, the bare collar design with open collars was the most daring. It was huge, with no cover at the neck, and the chest was also half-covered.

At the same time, patterns are essential to reflect people's aesthetics and thoughts. The unprecedented development of the silk weaving industry during the prosperous Tang Dynasty made it possible to create colorful clothing patterns. Gorgeous and graceful clothing patterns were the main characteristics of the Tang Dynasty. During the prosperous Tang Dynasty, clothing color still followed the "ritual system," and the

color system for official uniforms was created. Although the status of women during the prosperous Tang Dynasty was higher than before, the system of "husband is valued and wife is honored" was still maintained in terms of clothing color.

Studying the inheritance and innovation of palace women's clothing elements in the Tang Dynasty in the design of contemporary Chinese wedding clothing can allow people to have a better understanding of the connotation of traditional culture and provide insights into the brand development of Chinese wedding clothing and the role of traditional Chinese clothing elements in modern Chinese wedding clothing. Applications in wedding wear provide strong evidence and more room for development.

3. Survey traditional wedding customs and dresses in Luoyang to obtain a consumer audience for wedding wear and future market trends.

Through a questionnaire survey, we explored the acceptance of traditional wedding attire by local wedding groups in Luoyang and the audience's clothing styles. The following data chart shows specific statistical information.

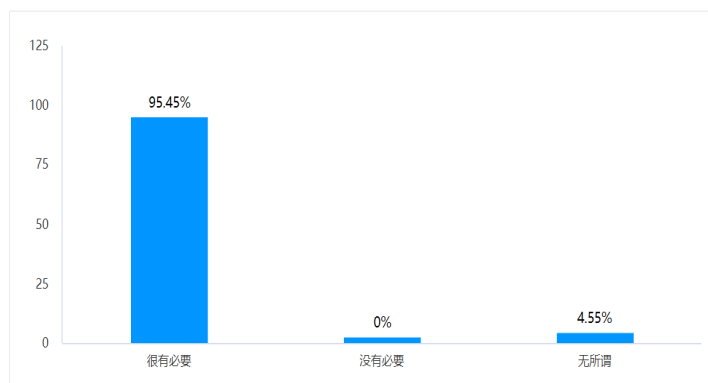


Figure 2 Do you think reviving traditional Chinese wedding attire is necessary?

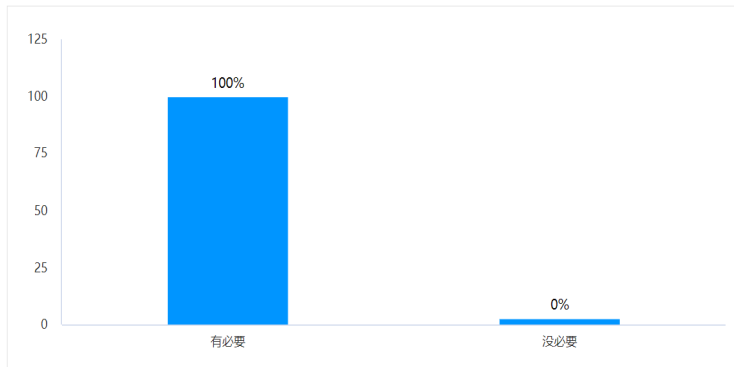


Figure 3 : Luo Yang is the ancient capital of thirteen dynasties. Do you think promoting the costume culture of the prosperous Tang Dynasty is necessary?

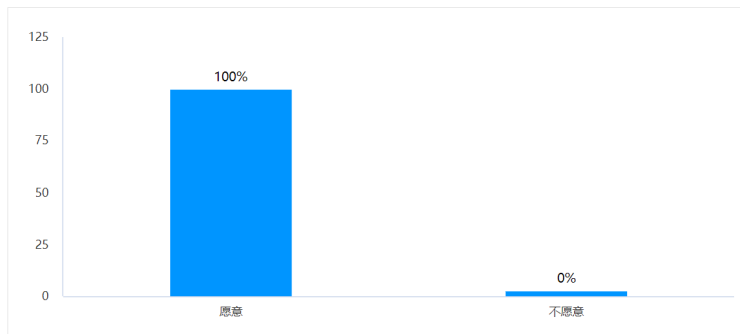


Figure 4 Are you willing to try innovative designs of Chinese wedding attire combined with traditional elements?

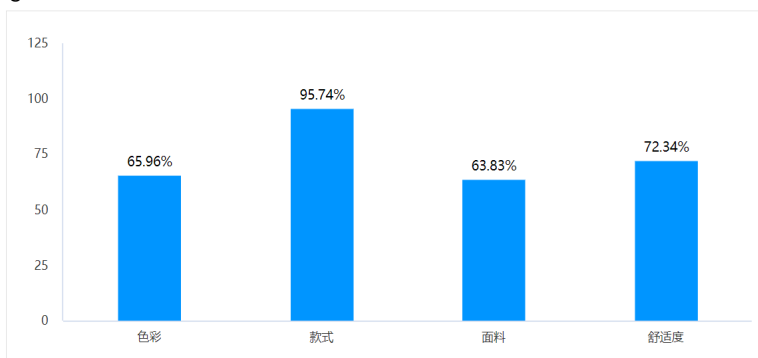


Figure 5 What aspect of wedding dress design do you pay the most attention to?

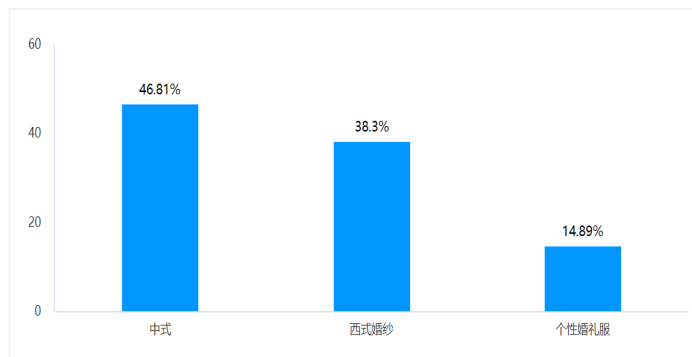


Figure 6 What kind of wedding dress would you choose for your wedding?

The above questionnaire survey shows that consumers are willing to combine traditional Tang Dynasty elements with current Chinese wedding clothes. However, there are too many similarities in the current wedding market, and most are based on online designs. There is a lack of new ideas, so grasping the application and innovation of traditional cultural elements in the prosperous Tang Dynasty is the main problem contemporary fashion designers face. We should first understand a truth, that is, the premise of clothing fashion innovation is the inheritance of traditional culture. If we do not understand the traditional culture, modern clothing design will be a rootless tree, and innovation will become meaningless. Mr. Zhang Qizhi, an expert on my country's ideological and cultural history, once said: "There is no doubt that we should learn everything useful to us from foreign countries, but if any foreign culture is not combined with our own culture, it will be difficult to absorb the foreign culture. Strengths: Cultural integration and transplantation are necessary conditions for cultural progress and development, but 'transplantation' requires fertile soil. Without such a foundation, transplanted seeds will have difficulty taking root, sprouting, blooming, and bearing fruit.

Through analysis and research on the clothing background and characteristics of palace women's clothing in the prosperous Tang Dynasty, elements were extracted, transformed, and integrated for the innovative redesign of Chinese wedding clothing. Through the analysis and

understanding of the court women's clothing system and wedding dress styles in the prosperous Tang Dynasty, we can gain a deeper understanding of the dress and accessory requirements of court women's clothing. The clothing design principles are mainly reflected in uniformity, balance, and emphasis on clothing. Finally, we conduct Innovation. Therefore, in the subsequent design process, the principles of wedding dress design must be fully considered. Integrating the characteristics of women's costumes in the palaces of the Tang Dynasty into Chinese wedding attire has specific reference value. It can enhance the value of the development of Luoyang's cultural tourism industry. At the same time, we visited Luoyang for field trips. We reviewed relevant literature to predict the 24-year wedding dress fashion trend. We drew five conclusions: 1. Various styles coexist and develop towards diversification and individualization. 2. Combined with folk customs to reflect national characteristics 3. Different styles of regional wedding clothes are integrated. 4. The quality of wedding clothes is developing towards high-end. 5. The combination of art and technology is the inevitable trend of innovation and development of wedding clothes.

4. Display of the re-design effect of integrating Tang Dynasty palace women's clothing with contemporary Chinese wedding clothing

The following is a draft drawing based on the redesign of palace women's clothing in the Tang Dynasty combined with Chinese wedding clothing.



Figure 7 : Hand drawn draft diagram

After screening nine drafts of designed clothing, the three best outfits, the third, sixth, and ninth, were selected through data analysis for later design application.

Descriptive Statistics		
	Number of people	percentage
Symbol 1	66	83.54%
Symbol 2	5	6.25%
Symbol 3	3	3.75%

Symbol 4	74	93.67%
Symbol 5	4	5.06%
Symbol 6	6	7.5%
Symbol 7	1	1.27%
Symbol 8	70	88.61%
Symbol 9	11	13.92%

Figure 8 : Design Sketch Evaluation Data Sheet

The above picture shows from the data questionnaire survey of local Luoyang newlyweds, bridal shop staff, and Tiantang Mingtang Scenic Area staff that the 1st, 4th, and 8th sets of clothing in the chart have a higher number of people choosing and are more popular. We finally chose the first, fourth, and eighth sets designed for final renderings according to the data.



Figure 9 Three sets of clothing design renderings

The design name of this work is "Tang Style Wedding Dress: Chinese Red Clothes." Three sets of clothing are designed, inspired by Guo Pei's "Chinese Wedding Dress" series. The original intention of the author's design is to carry out the design practice of the project from the perspective of cultural inheritance and modern design aesthetics. This design incorporates an understanding of palace women's clothing in the Tang Dynasty and current Chinese wedding clothing. It is hoped that it can highlight the unique style of Chinese wedding clothing, break through the traditional strict hierarchical order, and modernize palace wedding clothing in the Tang Dynasty. Innovative design, while not losing the spirit

of traditional culture, is as close as possible to modern clothing aesthetic trends. When designing the dress shape, we chose the conventional palace dress shape of the prosperous Tang Dynasty, combined with the grand, festive, chic, and other styles. We used the elements of the palace women's clothing in the prosperous Tang Dynasty to reflect the uniqueness of women with the characteristics of tightness and gorgeousness. Beauty. In the design, the superposition technique matches the fabrics, reflecting the sexiness and nobility of women; gold and red headdresses are chosen for clothing accessories, and the effect of the completed work is close to expectations.

Conclusion

The application of Chinese traditional clothing culture in contemporary wedding dress design is becoming more and more extensive. This article is divided into two directions: the interpretation of women's clothing in the Palace of the Prosperous Tang Dynasty and how contemporary women's wedding clothing inherits the clothing culture of women's clothing in the Palace of the Prosperous Tang Dynasty. When studying the application and innovation of palace women's clothing elements in the design of modern women's clothing during the period, through on-site visits to the local wedding dress market in Luoyang and conducting questionnaire surveys, combined with my design innovation practices, the following conclusions were mainly drawn:

(1) During the prosperous Tang Dynasty, The palace women's clothing of the 19th century was bold and open in style, and the role of apparel changed from focusing on the primary function of keeping out the cold and covering up shame to concentrating on the aesthetic function. Therefore, palace women's clothing has distinctive characteristics in terms of styles, patterns, etc., which provides a valuable reference for the design of contemporary women's wedding clothing.

(2) Chinese local wedding dress brands are influenced by traditional clothing culture. Traditional Chinese clothing culture is increasingly reflected in clothing, and personalized designs often appear in the wedding dress market.

(3) Through the analysis and summary of contemporary Chinese women's wedding attire's inheritance of elements of Tang Dynasty palace women's dress, we understand that modern women's wedding attire's inheritance of traditional clothing culture is mainly reflected in the partial application of clothing styles, colors, craftsmanship, etc.

(4) The use of Chinese traditional clothing culture must be based on a deep understanding of the connotations of traditional clothing culture. The conventional clothing inheritance culture cannot be simply retro. Still, it should be based on the perspective of modern wedding dress design, using extracted combinations and other methods, cleverly applying the Tang Dynasty palace women's clothing culture to design contemporary wedding clothes.

Research Recommendations

Advice for academics:

I have consulted a large amount of literature. Judging from the current research status, there is a large amount of theoretical and picture information about the costume culture of the Tang Dynasty. However, there is no relatively systematic and in-depth research on the characteristics of palace women's clothing elements in the prosperous Tang Dynasty. Moreover, A large amount of information is concentrated on ancient clothing, and the research focuses too much on historical and cultural aspects, leaving much room for academic research on the inheritance and innovation of traditional elements in the design of Chinese wedding dresses. In the future, researchers should pay more attention to combining traditional elements and modern clothing trends, redefining classic clothing styles, patterns, and other components, and conducting in-depth research on the combination of traditional Chinese clothing and contemporary clothing.

Suggestions for local governments and local people:

Regarding the inheritance of clothing culture in some areas, the government should take a positive attitude to solve the problems encountered, and the government should increase the protection and support of traditional clothing culture. Secondly, relevant design majors in

colleges and universities can be carried out to innovate and redesign local clothing culture so that local people can better understand the clothing culture of their hometowns, and at the same time, increase publicity efforts to let more and more outsiders know and come to experience the local clothing culture.

As young people's pursuits become more and more personalized, based on this phenomenon, more popular elements should be added to the design and application of traditional Chinese wedding dresses with a particular spirit of innovation. Innovative fabrics and modern craftsmanship should be used to update fashionable and unique styling designs to realize better the integration of tradition and modernity; traditional elements should not destroy the original structural shape in innovative design, and in-depth research based on maintaining the inherent style of Chinese wedding clothes, thereby making the Chinese wedding dress more fashionable and unique. The innovative design of wedding clothes can be better realized. This study combines the analysis of the current application status of palace costume elements, patterns, colors, culture, shapes, and accessories in the design of Chinese wedding dresses during the Tang Dynasty. Combined with design practice, it explains the future development prospects of Chinese wedding dresses and embodies specific theories: reference and practical guidance value.

The return of traditional culture provides an opportunity to apply classic women's clothing in the palace during the prosperous Tang Dynasty in modern wedding wear. With the improvement of people's living standards, people's understanding of and return to traditional culture has become stronger and stronger. This can be seen from the increasingly intense collection craze in recent years and the popularity of ancient palace dramas, especially the exquisite works of some excellent ones. Clothing makes people realize the beauty of ancient Chinese court costumes and the vastness of traditional Chinese costume culture. This understanding makes the Chinese eagerly hope that ancient Chinese costumes can be combined with modern trends and suitable for the living room and the kitchen. Therefore, the application prospects of ancient

Chinese clothing in contemporary clothing are broad. This article only focuses on applying classic women's clothing in the Tang Dynasty to modern Chinese wedding clothing. I hope it can serve as a starting point for combining ancient Chinese clothing and contemporary culture to create more clothing that fits China's style.

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