

CONTENTS

	Page
Journal of Humanities and Social Sciences	
The Effect of Concordancing-Based Teaching on Vocabulary Learning and Retention on Thai EFL Learners	11
Nuchsara Choksuansup, Montri Tangpijaikul	
Autonomous Learning through an Online English Learning Program by Low Proficiency EFL Students	20
Jiraporn Dhanarattigannon, Savika Varaporn, Pong-ampai Kongcharoen	
The Conflicts between the Government Sector and People: A Case Study of the 1974 arson at Ban Nasai in Nasing Sub-district, Srivilai District, Bung Kan Province	28
Khatawoot Yawanopasn, Vinai Poncharoenn, Tatchawat Loasuwan	
Investigating the Corruption Method in Procurement Process with in the Sub-District Administrative Organizations in Maha Sarakham Province	36
Chanarong Buntha, Alongkorn Akkasang , Supasawad Chardchawarn	
Factors Affecting the Effectiveness in Educational Management of Schools under Office of the Basic Education Commission in the Roi-Kaen-Sarn-Sin Provincial Cluster	45
Natchalida Janthaphim, Sanya Kenaphoom, Yupaporn Yudas, Witthaya Chareonsiri,	
Demand for the People's Participation in the Administration of the Sub-district Administrative Organization in Payakapumpisai District, Mahasarakham Province	55
Nipon Kwansoo, Alongkorn Akkasang, Supasawad Chardchawarn	
Developing Problem-Based Activities on Inductive Learning in Social Studies for Mutthayom Suksa 1 Students	63
Kedsarin Chenram, Montree Wongsaphan	

Strategies for Efficiency Improvement on Work Performance of the Basic Education Committee of Schools under the Provincial Administrative Organizations	71
Upakorn Desamer, Suwakit Sripathar, Anek Silapanimal	
A comparative Study of phonology and lexical words of Phuan in Nong Khai and Udon Thani, Thailand	80
Penprapa Singsawat	
For Discovery: Significant Factors for the Promotion of Tourist Attractions based on Individual Behaviour through Data-mining Techniques	88
Wongpanya Nuankaew, Pratya Nuankaew, Kanakarn Phanniphong, Sittichai Bussaman	
THE RESULTS OF DEVELOPMENT OF AN INSTRUCTIONAL MODEL BASED ON CONNECTIVISM THEORY FOR PROMOTING INFORMATION LITERACY OF MATTAYOM SUKSA 1 STUDENTS	103
Patnaree Pongprayoon, Nirut Thungnark, Chomphunut Makemuengthong	
Local Government Organizations in Kalasin Province with Improving Saving Behaviors of the Middle-Aged People in Preparation for Aging Society	113
Naphat Soichit, Nitiya Khophai	
The Role of the Community Leaders in Tambon Sakoo, Amphoe Suwannaphum, Roi-Et Province during 2013 – 2015	119
Kittisak Srisan, Nattakant Akarapongpisak, Vinai Poncharoen	
The Core Competency of Personnel under the Ministry of Public Health: A Case Study of the Public Health Technical Officer in the Health Service Network 8	129
Maneerat Raksapol, Prayote Songklin, Subunn leamvijarn	
Political participation of civil society affecting democratization	137
Kreangkrai Boonprachong, Thammanit Waraporn	

Organizational Effectiveness Factors Affecting the Curriculum Management of the Community Colleges in the Northeastern Region	149
Chanphan Seechompo, Prapatpong Senarit, Olan Kanjanaguart	
 Developing a bilingual folktale student book for improving Chinese competency of 6th grade primary school students at Rajabhat Maha Sarakham University Demonstration School	 161
Thussaneewan Srimanta	
 A Corpus Based Study of Compound Nouns of Society Word Family in Sociology Academic Articles	 168
Suwitchan Un-udom	
 A STUDY ON THE ACQUISITION OF CHINESE “LE” CONSTRUCTION BY THAI UNIVERSITY STUDENTS IN THE UPPER NORTHERN THAILAND BASED ON INTER-LANGUAGE CORPUS	 175
Lin Caijun, Nisareen Wangtakwadeen	
 玛哈沙拉坎皇家大学人文社会科学学院汉语系大三学生对在中华人民共和国教学安排的态度研究	 190
NICHAPHA YASUTTAMATHADA	
 ພືນລະວັດພິທີກຳ ແລະ ຄວາມເຊື້ອ: ຂະບວນການສ້າງຄວາມໝາຍໃໝ່ ທາງວັດທະນະທຳຂອງຊຸມຊົນ ປາກນ້ຳ ໄຊຍະບູລີ, ເຊດໄຊຍະບູລີ, ເມືອງທຳອູເທນ, ແຂວງ ນະຄອນພະນິມ.	 200
Sasithorn Onlao	
 The paradigm of Corporate Communication research in the decade (2007 - 2016)	 216
Chomphunut Makemuengthong	
 Facebook Page: The New Media in Provincial Public Relations Office	 228
Ratanada Ardwichai, Prat Weesaphen	
 Political Discourses in Isan Stone Inscriptions	 236
Mudjalin Luksanawong	

PROBLEMS AND FACTORS AFFECTING ENGLISH TO THAI TRANSLATION AMONG THIRD-YEAR ENGLISH TEACHER STUDENTS	244
Duangporn Sriboonruang, Sooksil Prasongsook	
The Knowledge of herbs in the Mahapon chapter of VessantaraJataka	252
Smai Wannaudorn	
ការសិក្សាស្ថដែន: ករណីសិក្សានិស្សិតខ្លួនអាបាយបករណ៍ម្នាស់ក្រុមពីយ៉សិវិ នបេននៅសាកលវិទ្យាល័យមហាសាស្តរខាយ	268
Hem Samphos	
タイ人日本語学習者口頭要約ストラテジー	282
Chakhariya Chummuel, Wichaya Yoshida, Supaluk Kritsananon, Monsicha Keawnanchai	
Effects of Synchronous CMC on Thai EFL Learner Speaking Anxiety and Fluency	293
Suwitchan Un-udom, Ketsiri Jampeehom, Chatnarong Chaidet	
A model for Moral Improvement in Savings of Students in Nonthaburi Secondary Schools	301
Sunee Widtayasumpun , Narongrit Sopha , and Rungson Singhalert	
Factors Affecting Sustainable Application of the Sufficiency Economy Philosophy of Households in Maha Sarakham Province	308
Rungson Singhalert	
HSK四级中形声字的调查研究及其在对外汉语教学中的应用	316
Wang Yang	
玛哈沙拉坎皇家大学人文社会科学学院汉语系 大二学生对动词“是”的用法的研究	324
Wang Heng	
“万世师表” —孔子思想的探讨	332
吴兰 , 秦薇	

**Activities enhancing quality of life model development for the aging
in Loei Province**

342

Patthira Phon-ngam

Book Review

I AM MALALA

**“The girl who stood up for equal rights for women,
education for every child and was shot by Taliban”**

355

Chomphunut Makemuengthong

Instruction to Author

358