

CONTENTS

Journal of Humanities and Social Sciences	Page
Tax Administration Based on the Compliance Risk Management Principle of the International Borders in the Central Region of Lao People's Democratic Republic Boonpeng Khemala , Sasithorn Chaowarat and Phanita Soonthornchai	9
Error Analysis in English Abstracts Written by Veterinary Students in Northeast Thailand Atthaporn Roongsitthichai , Duangporn Sriboonruang and Sooksil Prasongsook	21
Performance Competency Development of Personnel of the Planning and Investment Department in Champasak Province, Lao People's Democratic Republic Khampachak Keophuvong , Sasithorn Chaowarat and Narongrit Sopa	31
Results-Based Performance Management for Personnel in Champasak Province, Lao People's Democratic Republic Bouaphet Sibounhueang , Sasithorn Chaowarat and Narongrit Sopa	43
Strategies of Rhyme Usage in the Sacred Discourses in the Northeastern Region Chumporn Thukhokkruat , Worawat Sriyapai and Kanlaya Kulsuwan	55
An Analysis of the Challenges of Aligned and Unaligned Airlines in Aviation Industries Jutarat Laophram	65
Development of English Speaking Ability Based on Communicative Language Teaching (CLT): Case Study in a Language Center Pasutha Wongwan , Simmee Oupra and Somlak Liangprayoon	73
Academic Leadership Affecting The Operational Effectiveness Of Community College Teachers In The Northeastern Region Piyanuch Thaweesuk , Prapatpong Senarit and Olan Kanchanakas	83

CONTENTS

Journal of Humanities and Social Sciences	Page
The Influence Patterns Of School Administrators' Academic Leadership On School Effectiveness Under The Office Of Secondary Educational Service Area 22 Yupaporn Klongklaew , Prapatpong Senarith , Olan Karnchanakas	97
A Study of Sign Language Phonology Kanphusit Viroja	109
A Study on Knowledge and Attitudes of Farmers at Hong Saeng Municipality towards the Use of Organic Fertilizers Ariyachat Singhalert , Daenwichai Sayruksa and Rungson Singhalert	117
A Study of Client Satisfaction with Civil Registration Services from Local Civil Registry Office at Phu Khiao Sub-district Municipality, Phu Khiao District, Chaiyaphum Province Amara Meknuntapaisit, Rungson Singhalert and Daenwichai Sayruksa	127
A Study on Governance Mechanisms for Cross-border Shipping Business in Lancang-Mekong River Basin Komonchanh Phetasa and Zhang Yang	137
Air Travel Behavior and Attitude of Domestic Passengers toward Low Cost Airline Services Chuleewan Praneetham, Prasert Sitthijirapat, Jaree Phrommana and Jutarat Laophram	149
与玛哈沙拉坎皇家大学合作的中国高校的教学状况及问题研究 Nuttawud Wunnadon, Patcharin Putsri, Warakorn Auiyananon, Amintra Ainthisaen and Nichapha Yasuttamathada	159
澜湄合作背景下老挝——中国产能合作的风险及对策 Phoummasack Rithikone and Huang Dechun	173

CONTENTS

Journal of Humanities and Social Sciences	Page
企业国际化中的模仿行为研究：回顾与展望 Manothong Vongsay, Zhang Yang and Wang Teng	187
Book Review	
“20 Political Perspectives” Warit Rasri	203
Instruction to Author	205