

From the Editor

Human Behavior, Development and Society (HBDS) is an interdisciplinary peer-reviewed journal of Asia-Pacific International University (AIU), listed in Tier 2 of the Thai Journal Citation Index (TCI), and also indexed in EBSCO. *HBDS* strives to maintain rigorous peer-reviewed standards and the highest level of ethical integrity, ensuring consistency and scientific rigor in each of its research articles. The journal aims to advance knowledge through use of classical methods of investigation and to foster the examination of cross-cultural issues to increase mutual understanding among diverse social groups. The journal's scope includes dissemination of new knowledge across a range of topic areas in human behavior, development, and society.

The June 2020 issue of *HBDS* contains 10 articles, 9 of which were written by authors external to the university, and 1 article by an internal research team. We are delighted to see reports and findings from various academic fields, including language arts, education, management, marketing, and health care in this issue. Several articles reflect viewpoints not only from a Thai context, but also those of other Southeast Asian nations. We hope this issue of *HBDS* will contribute to the academic and professional development of society, and serve as a source of information for various disciplines and researchers.

We would like to express our sincere gratitude to all authors, reviewers, editorial board members, executive board members, as well as the journal's staff for their contributions to this issue of *HBDS*. Finally, we would like to invite you, our readers, to publish your valuable papers with us. You can find more information at our website, <https://so01.tci-thaijo.org/index.php/hbds/index>. We would also appreciate any comments or suggestions that you may have to help improve the journal.

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