

From the Editor

This is the last issue of *Human Behavior, Development and Society (HBDS)* for 2023. The journal is an international, open-access, interdisciplinary peer-reviewed journal published three issues a year by Asia-Pacific International University (AIU). *HBDS* publishes findings and discussions regarding most aspects of human behavior, development, and society. The journal's scope is to advance knowledge through the use of classical methods of investigation and to foster the examination of cross-cultural issues that increase mutual understanding among diverse social groups within the international community, with a particular emphasis on Southeast Asia. All articles in the journal are indexed by the Thai-Journal Citation Index Centre (TCI), ASEAN Citation Index (ACI), and the EBSCO database.

This issue of *HBDS* contains 10 articles, six of which were written by researchers external to the university, and four that were authored by an AIU researcher. We are delighted to see reports and findings from various disciplines including business, education, health education, information technology, religion, and sociology. Most articles in this issue reflect research conducted in Asian contexts including studies from China, Malaysia, Singapore, and Thailand, as well as an article from Australia. We hope that this issue of *HBDS* will contribute to the development of society and serve as a source of information for various academic fields and research projects.

We would like to invite readers to publish your valuable papers with us. More information may be found on our website, <https://www.tci-thaijo.org/index.php/hbds>. We would also appreciate comments or suggestions from you to help us improve the journal. Finally, we appreciate the hard work of authors, reviewers, editorial board members, executive board members, and journal staff members who have contributed to making this achievement a reality.

Assistant Professor Dr. Damrong Satayavaksakoon, Editor

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